

South Washington County Public Schools

2017 Residential Survey

The Morris Leatherman Company

Survey Methodology

2017 South Washington County Public Schools

625 random sample of South
Washington County School District
households

Telephone interviews conducted
between June 19th and July 6th, 2017

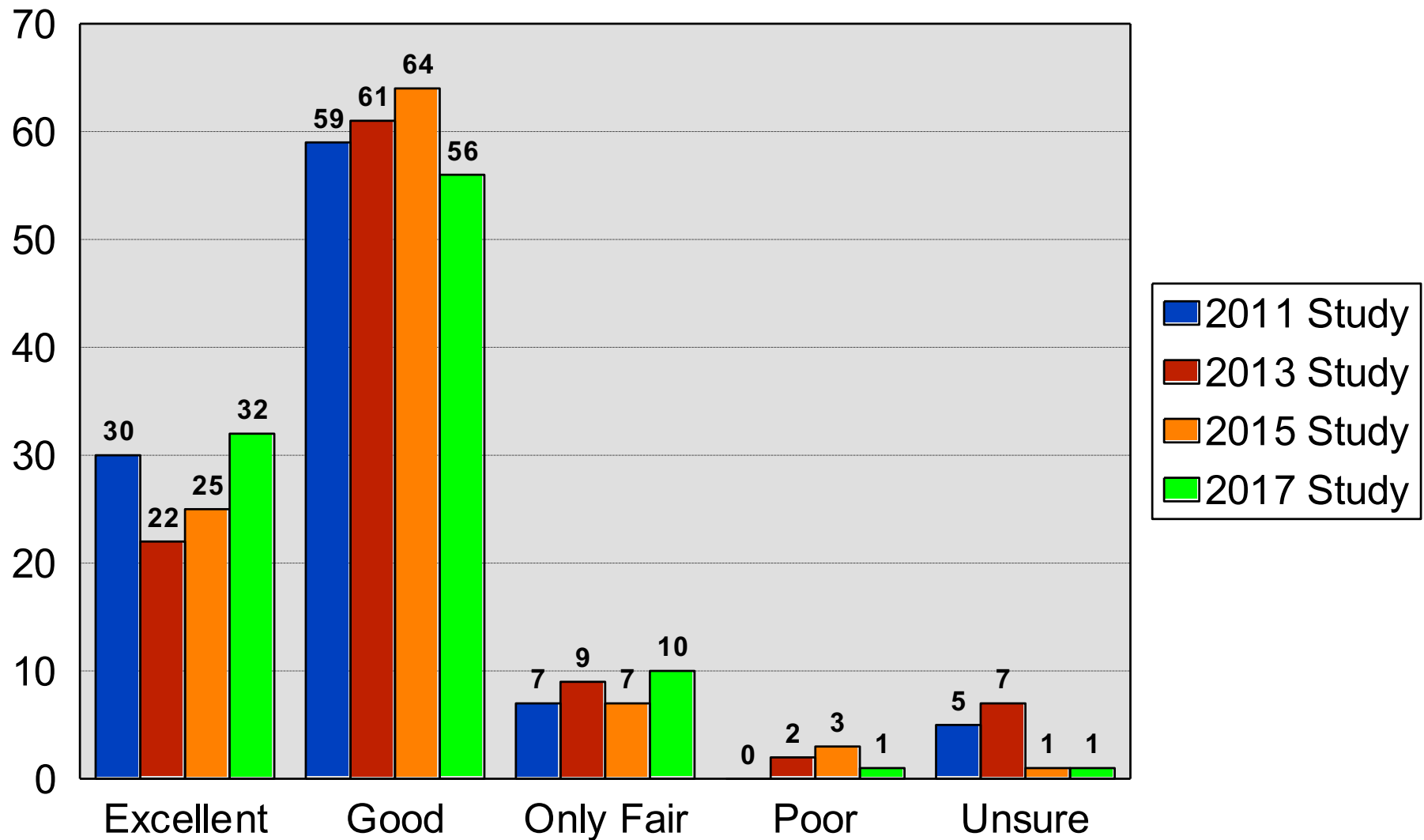
Average interview time of 24 minutes

Non-response level of 5.0%

Projectable within +/- 4.0% in 95 out of
100 cases

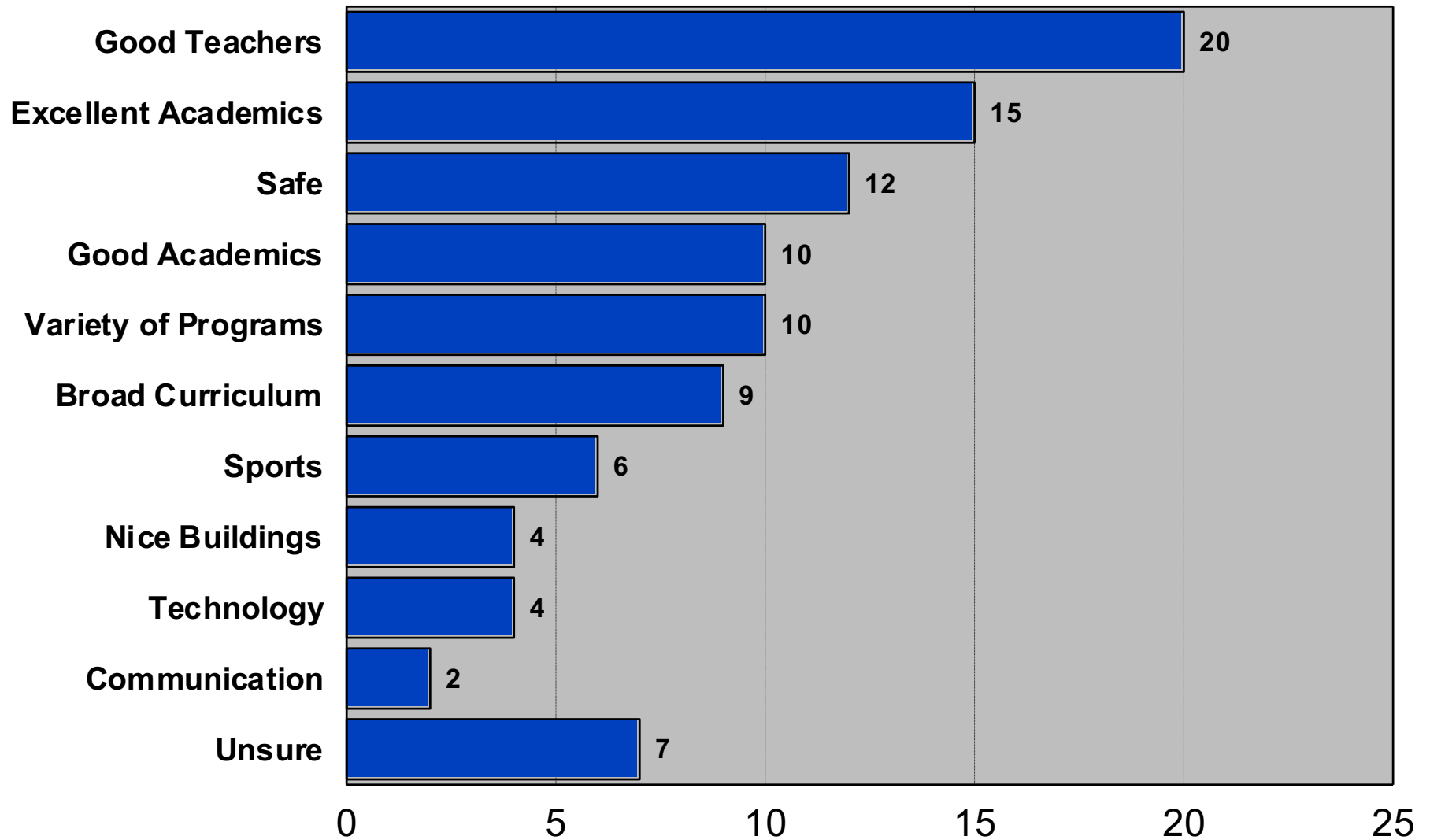
Quality of Public Schools

2017 South Washington County Public Schools



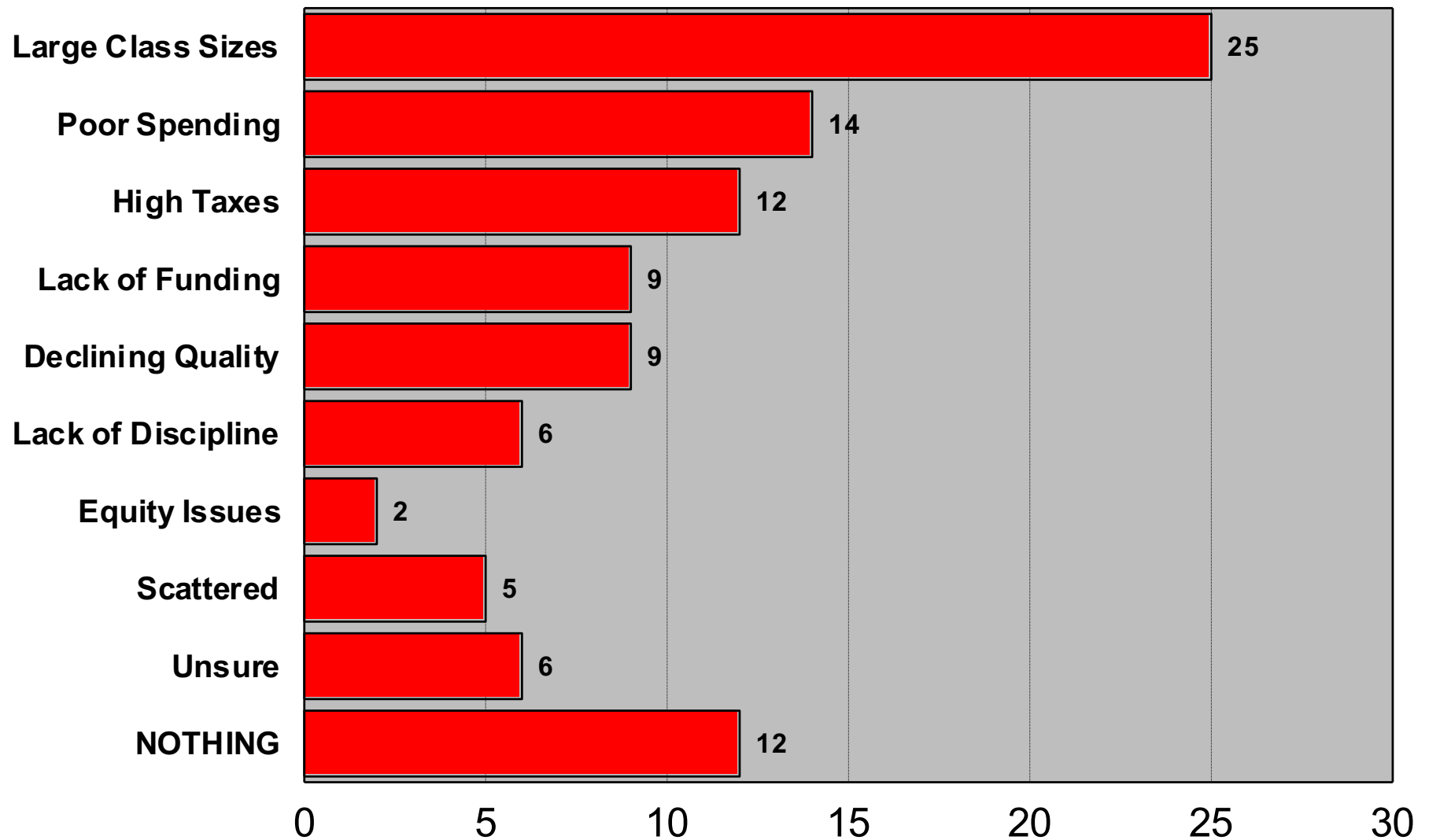
Like Most about District

2017 South Washington County Public Schools



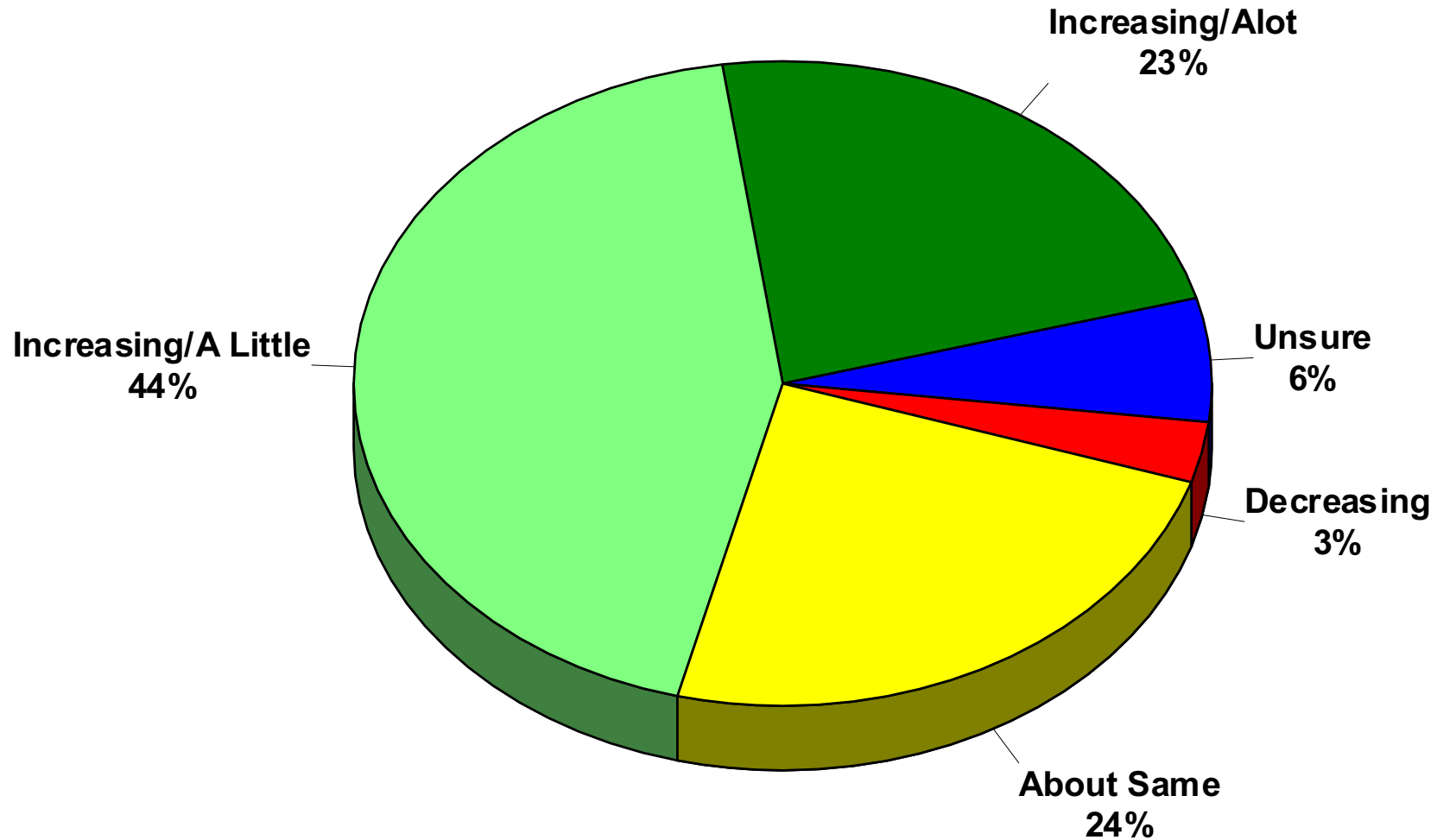
Most Serious Issue

2017 South Washington County Public Schools



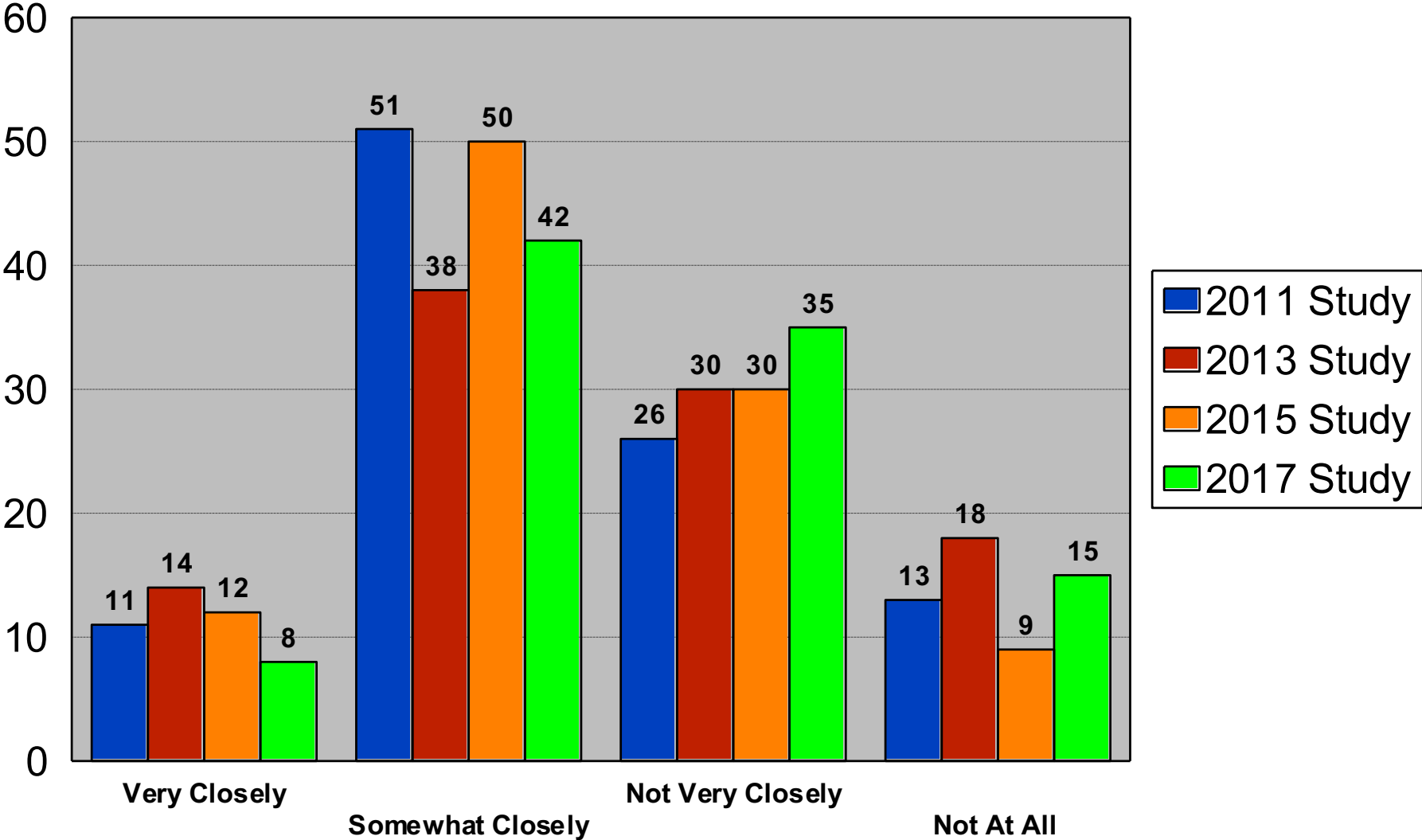
Student Enrollment

2017 South Washington County Public Schools



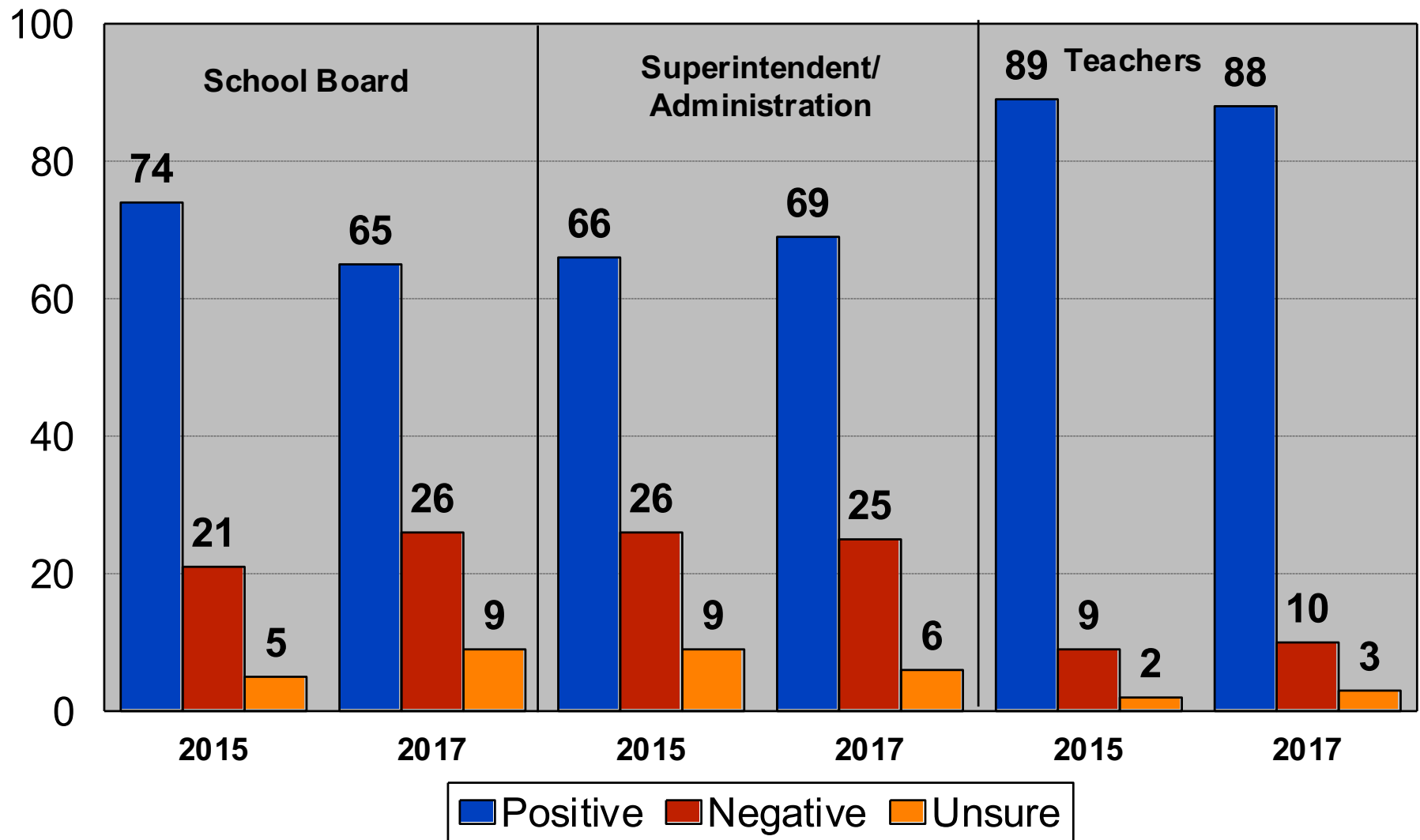
Follow School Board/Administration

2017 South Washington County Public Schools



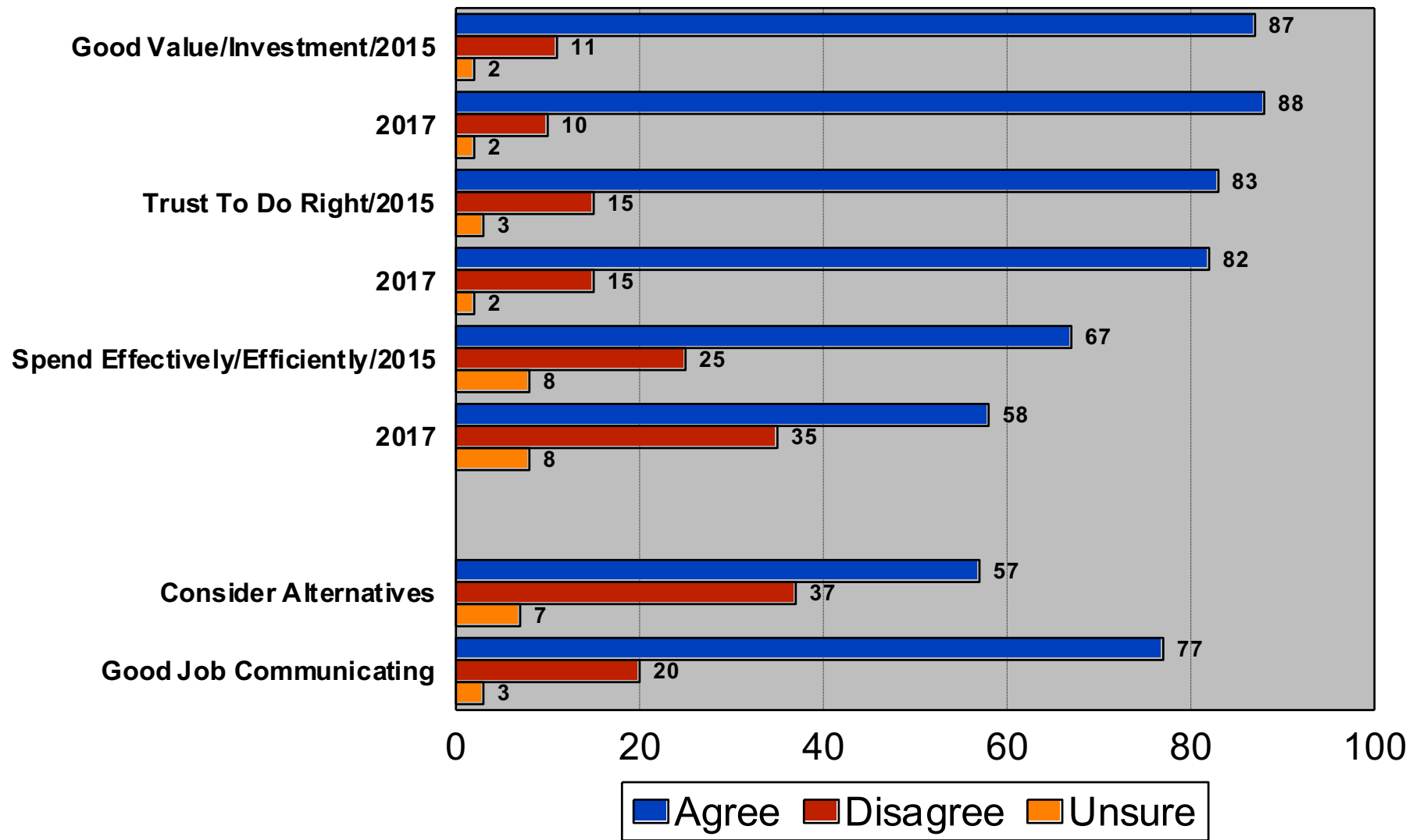
Job Performance Ratings

2017 South Washington County Public Schools



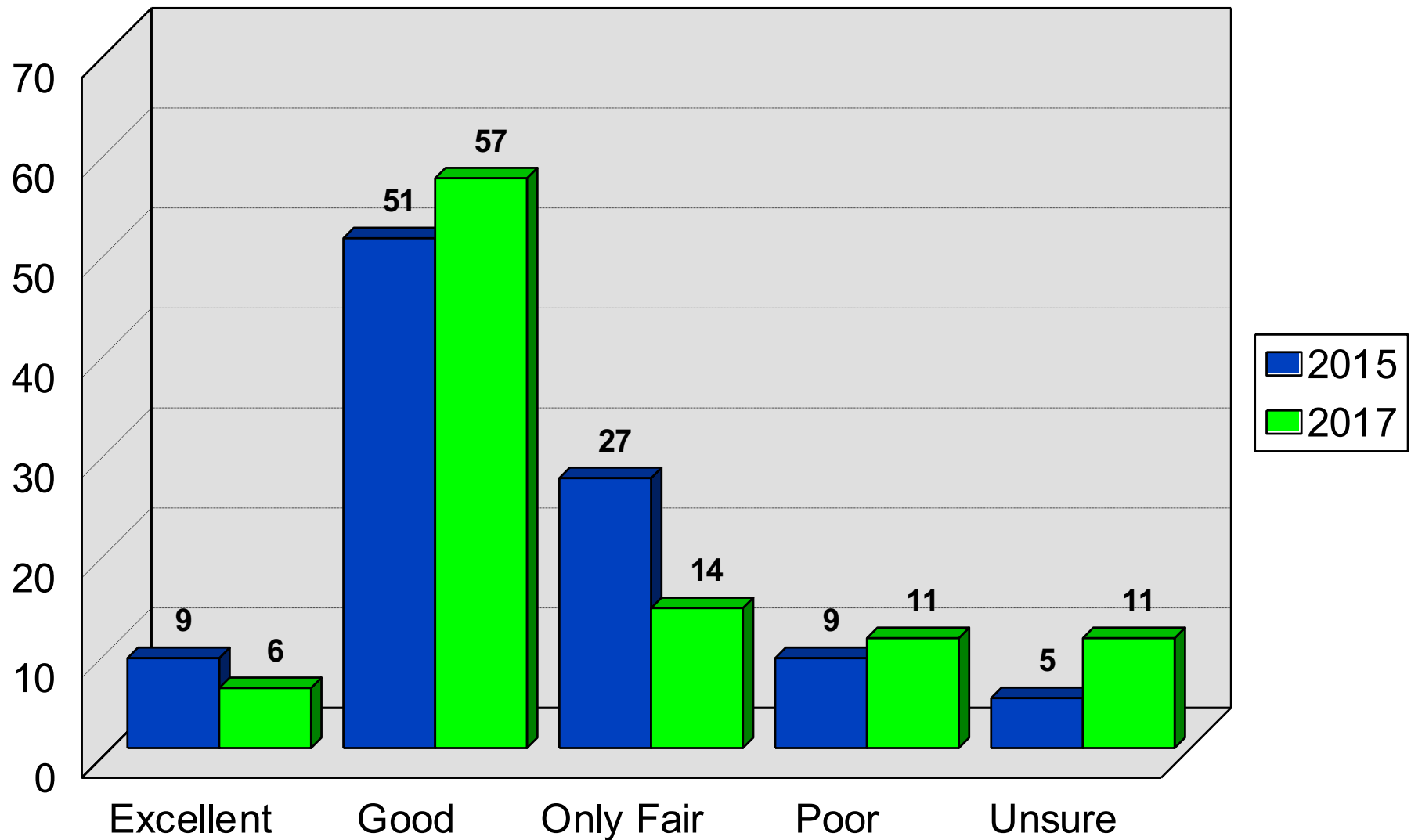
Specific Perceptions

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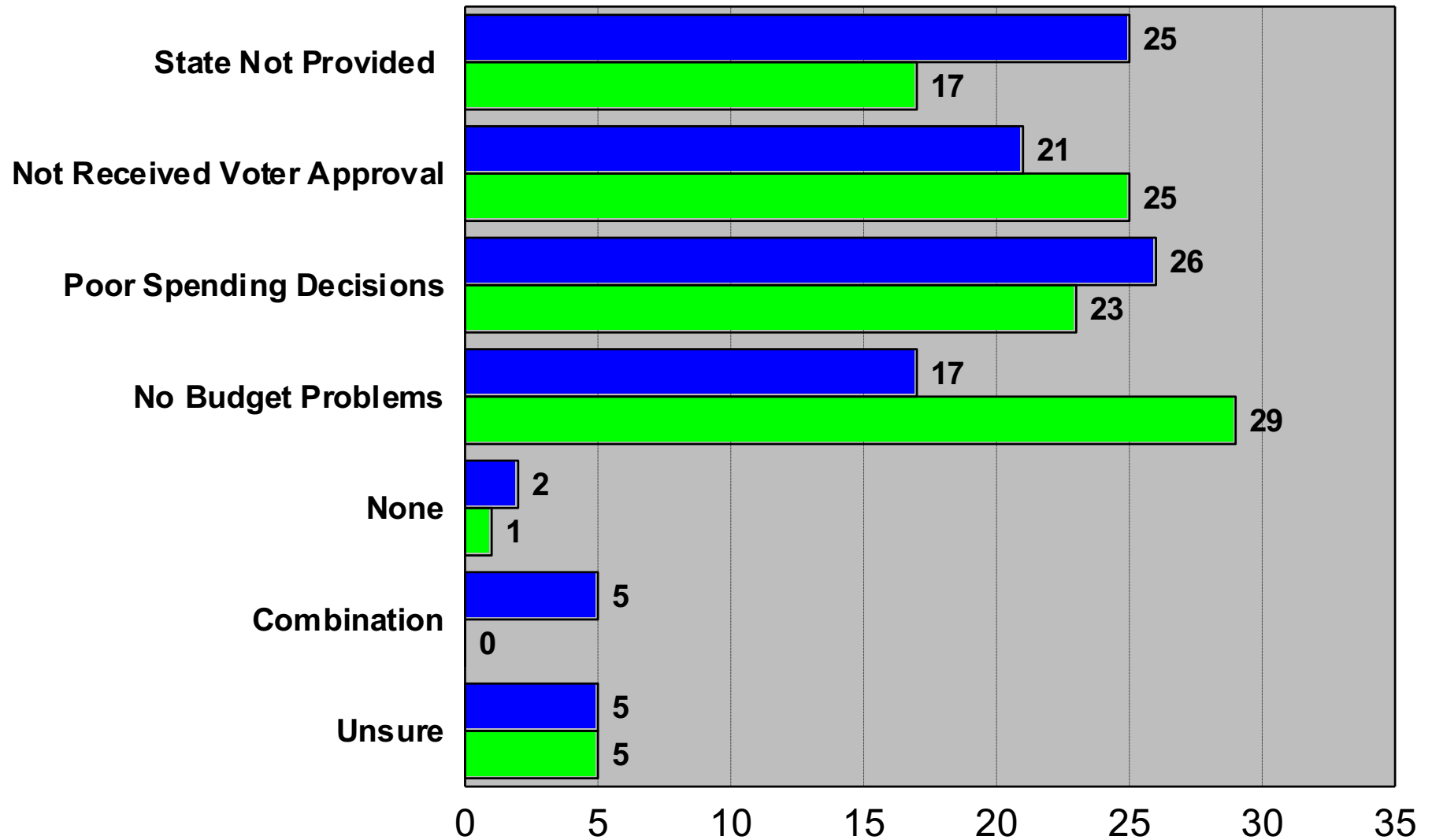
Rating of Financial Management

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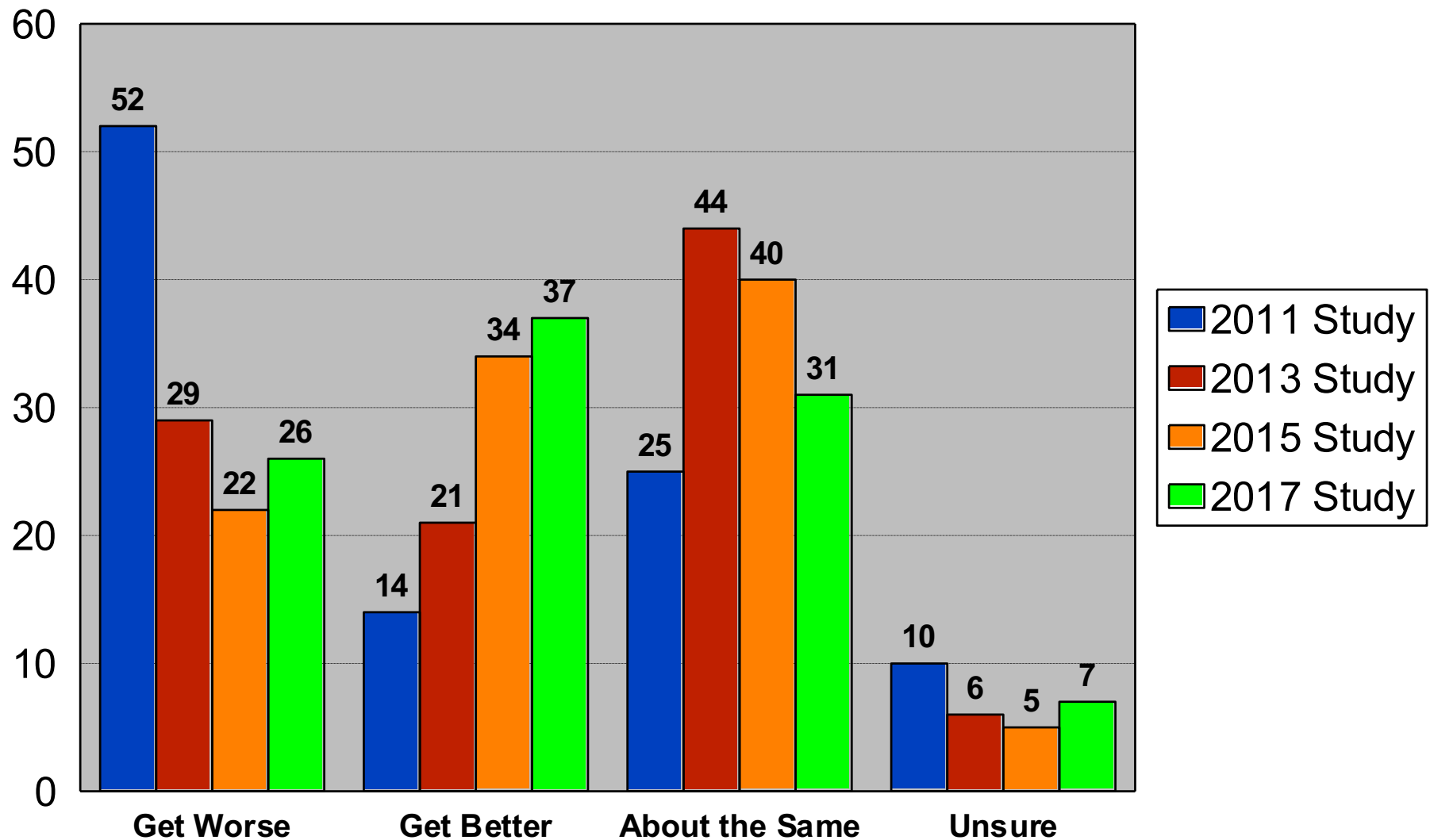
Budget Problems....

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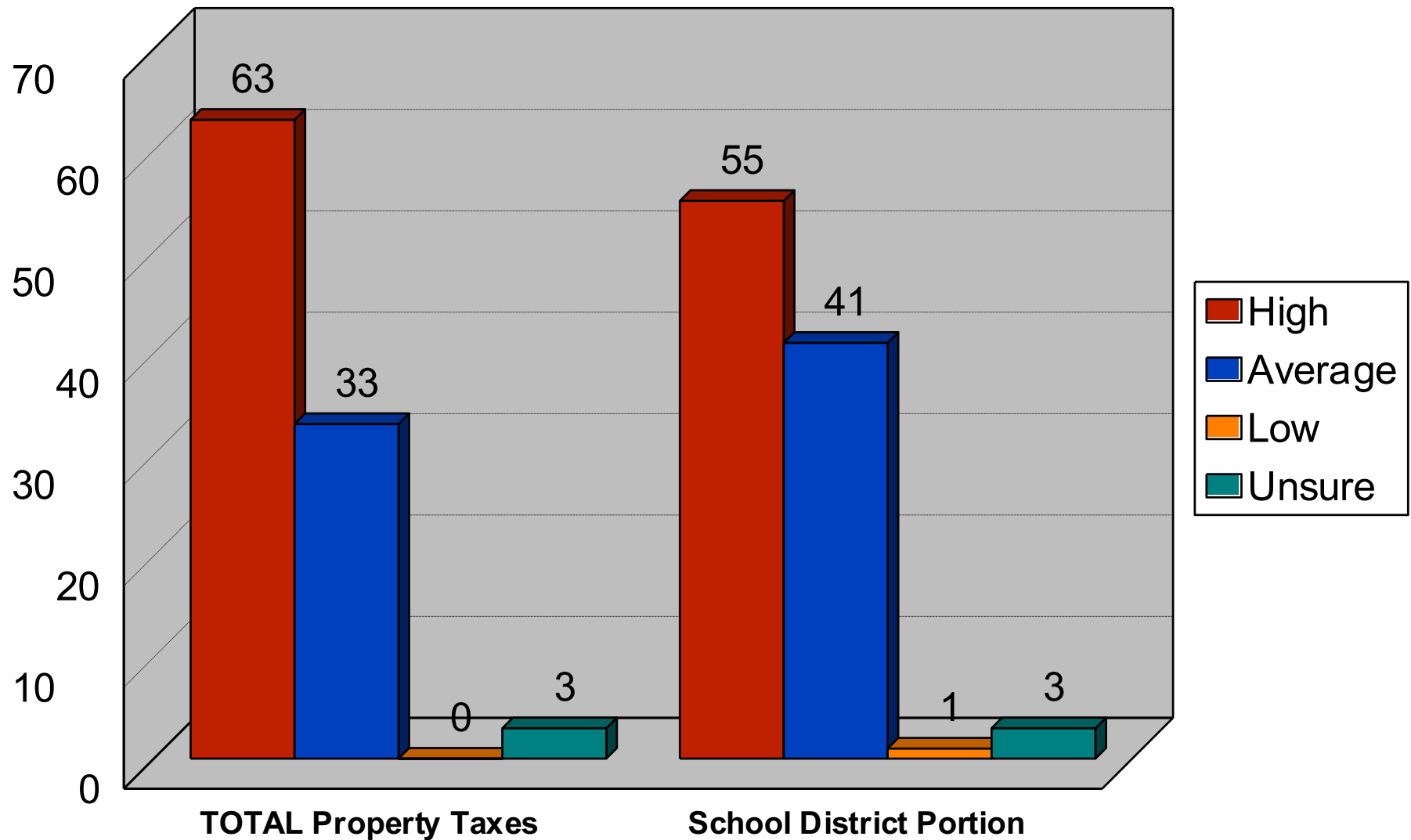
Budget Outlook during Next Five Years

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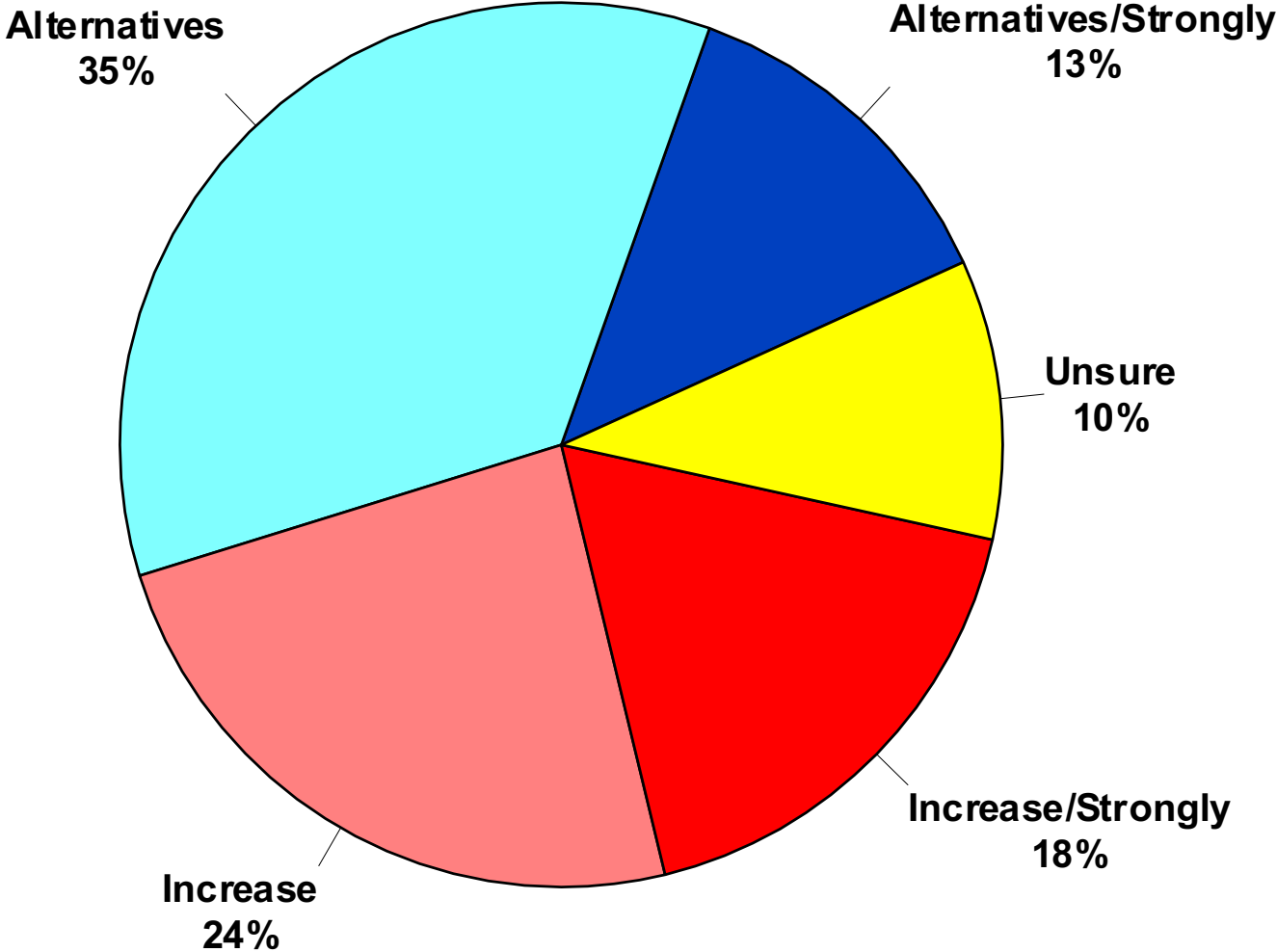
Comparative Property Taxes

2017 South Washington County Public Schools



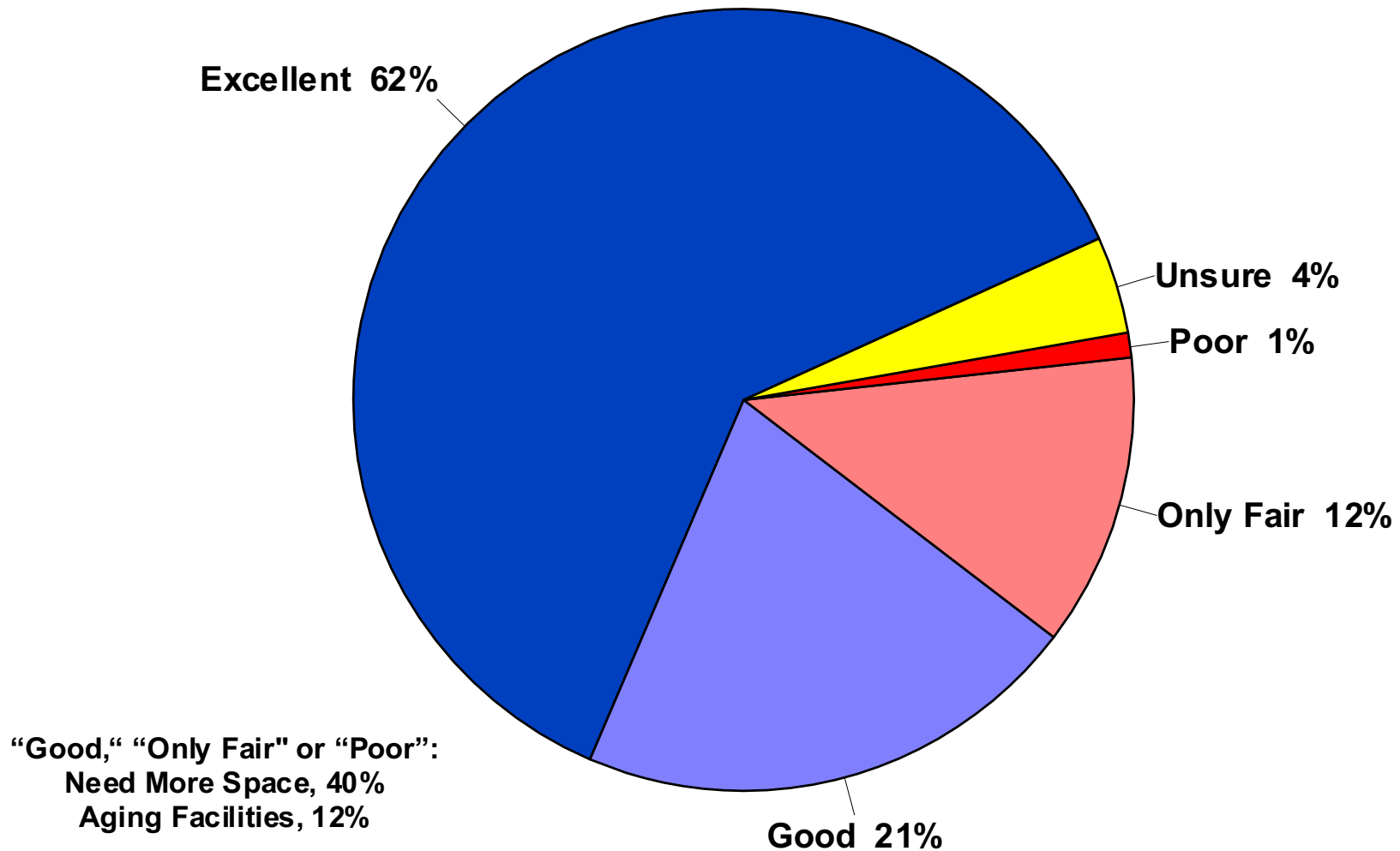
Budget Alternatives vs. Tax Increase

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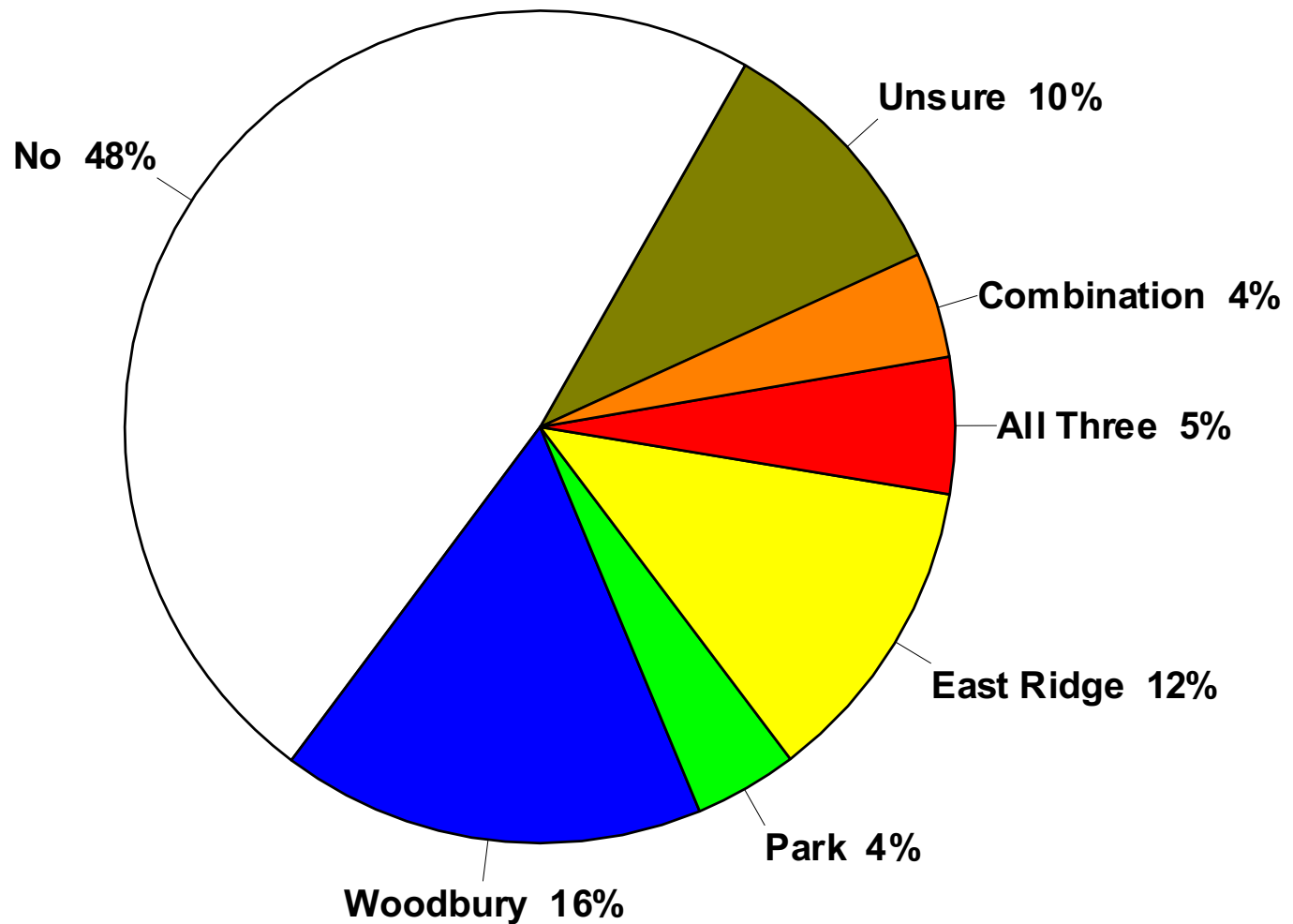
Quality of Buildings and Facilities

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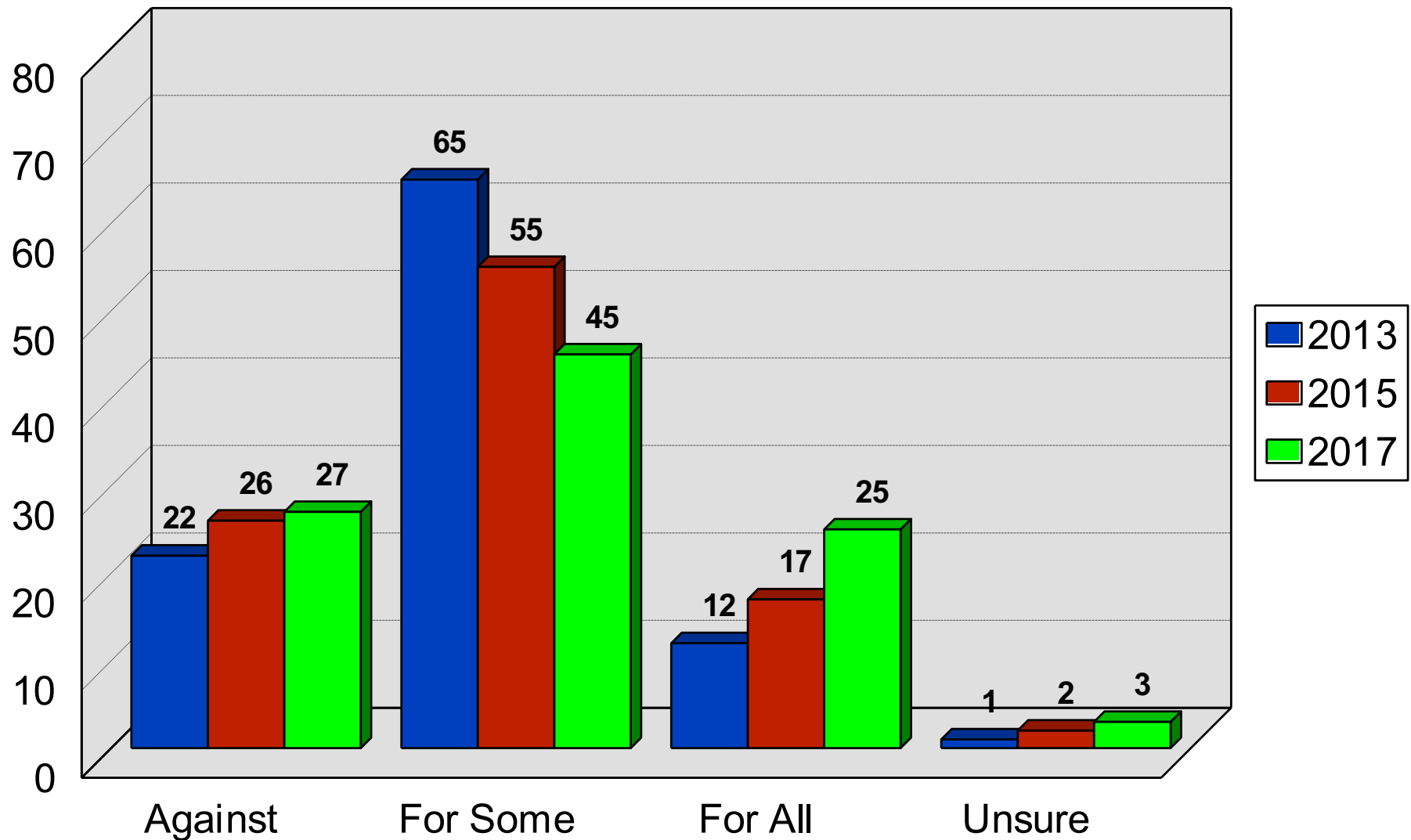
Overcrowding in High Schools

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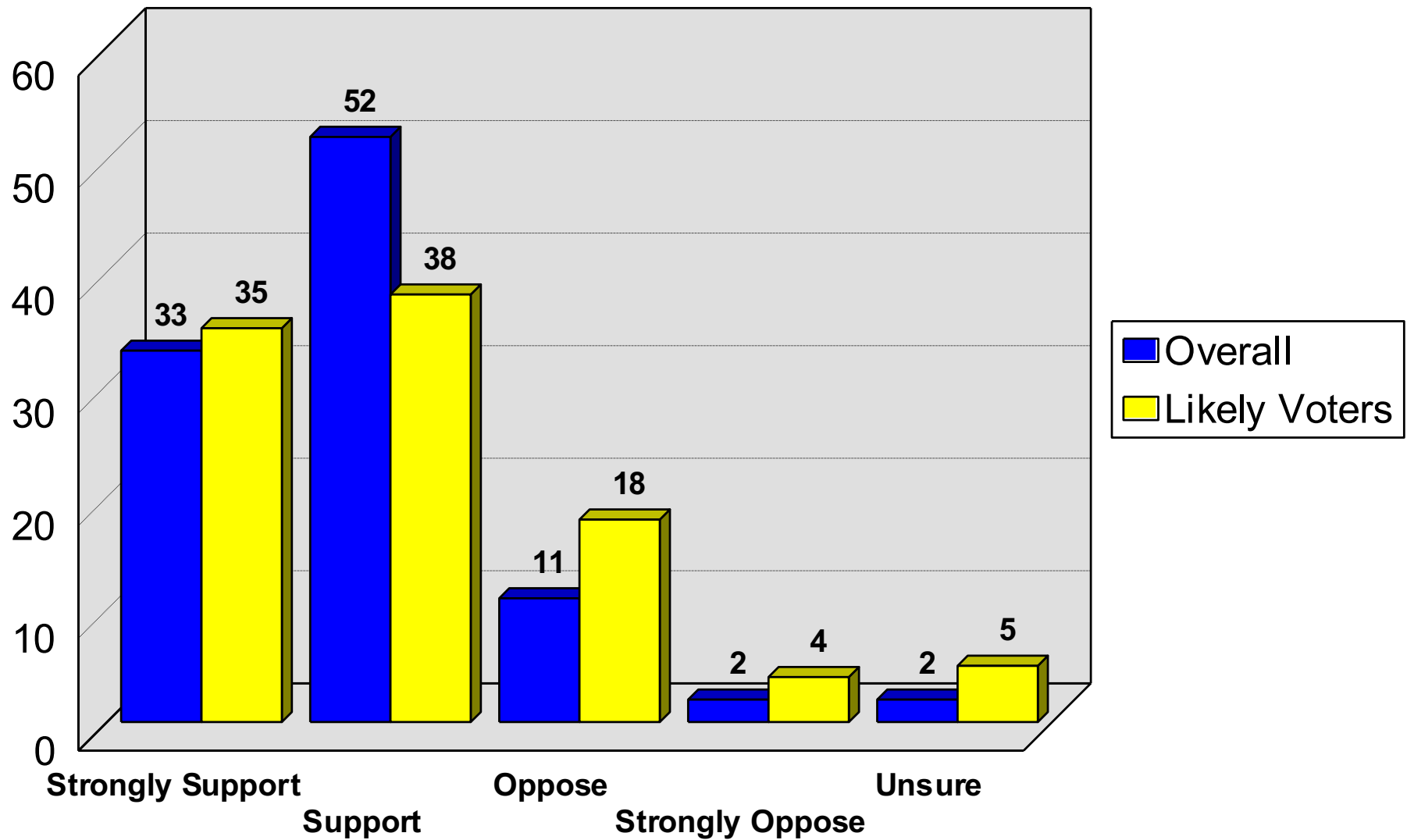
Referendum Predisposition

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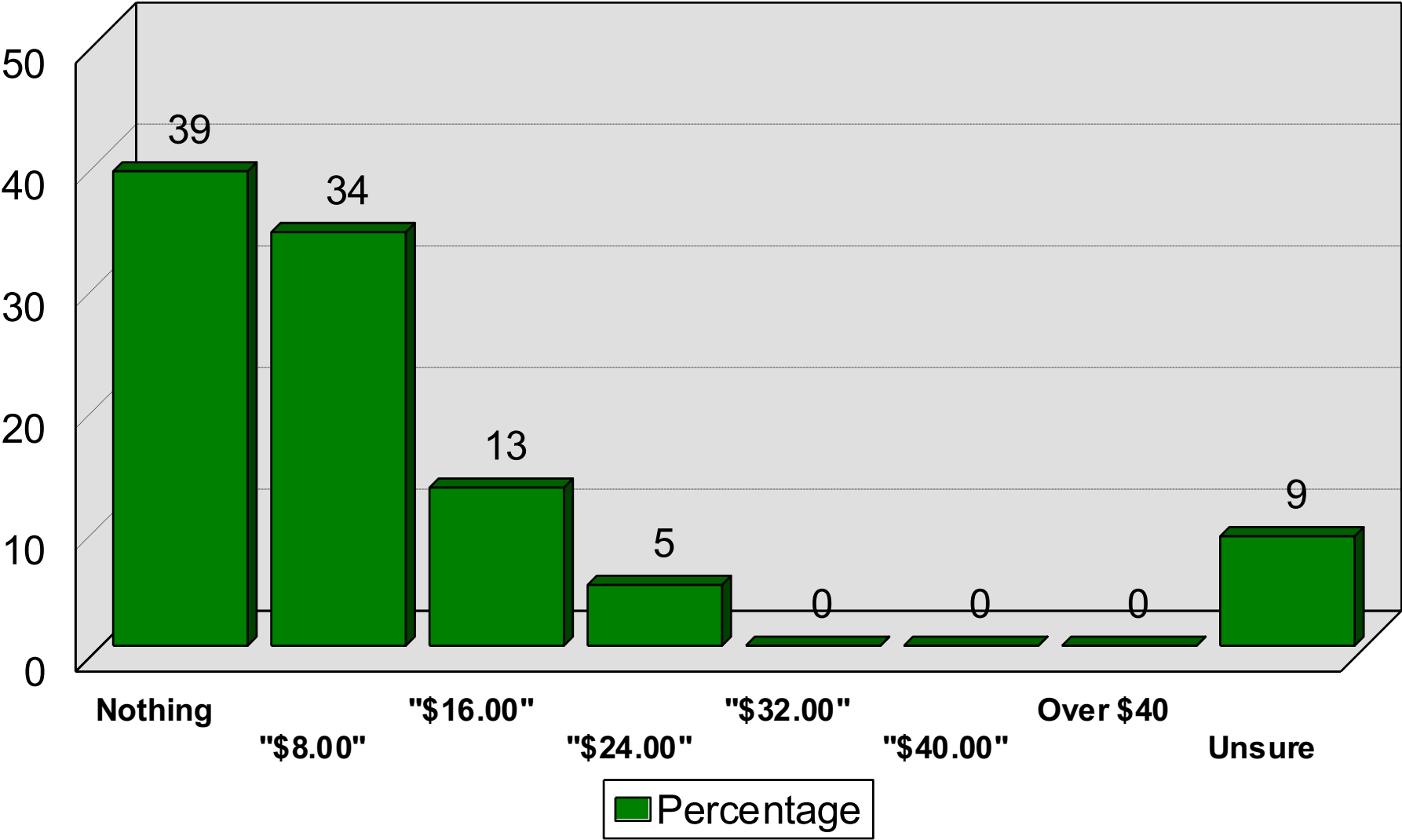
Operating Levy Renewal

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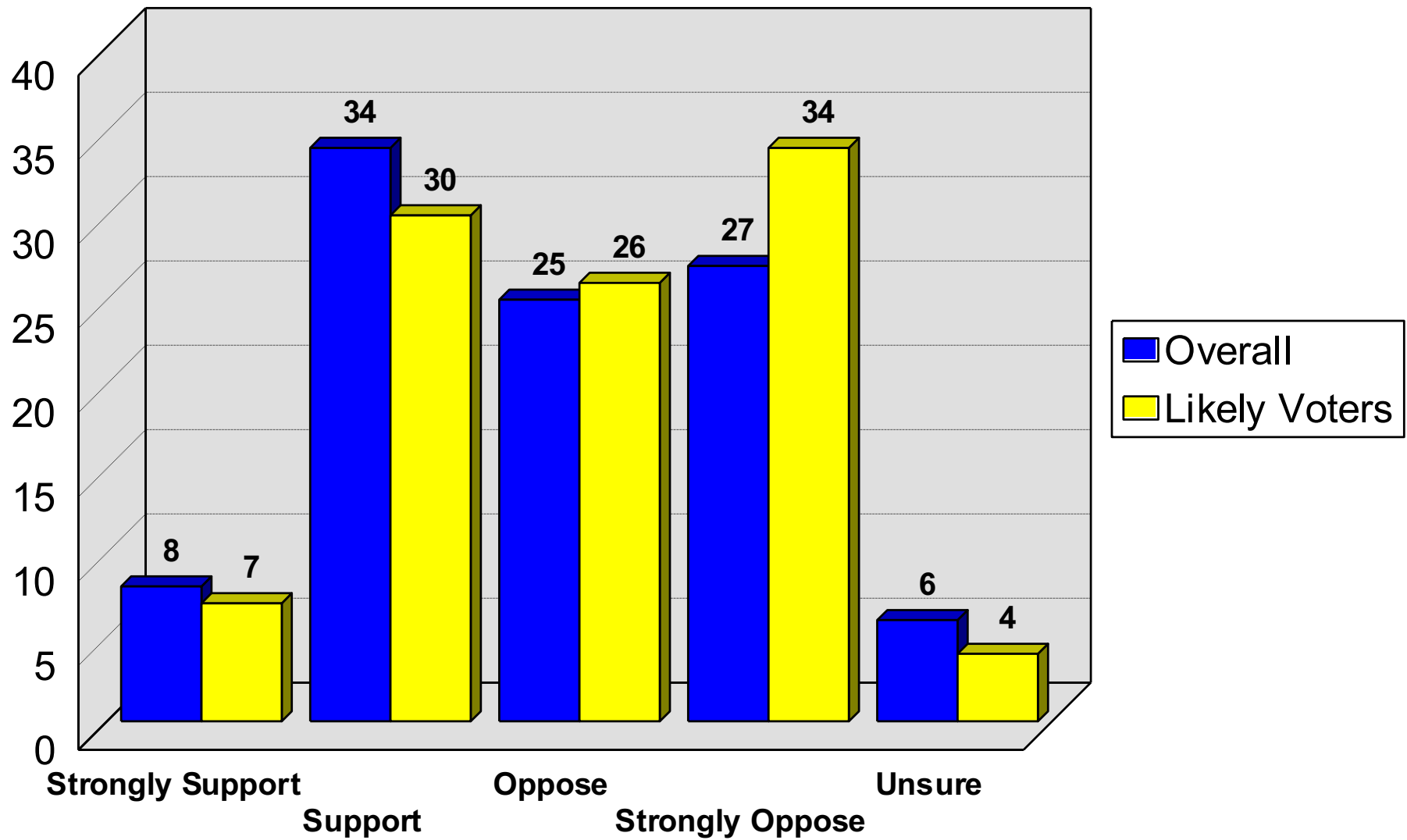
Tax Increase for Operating Levy

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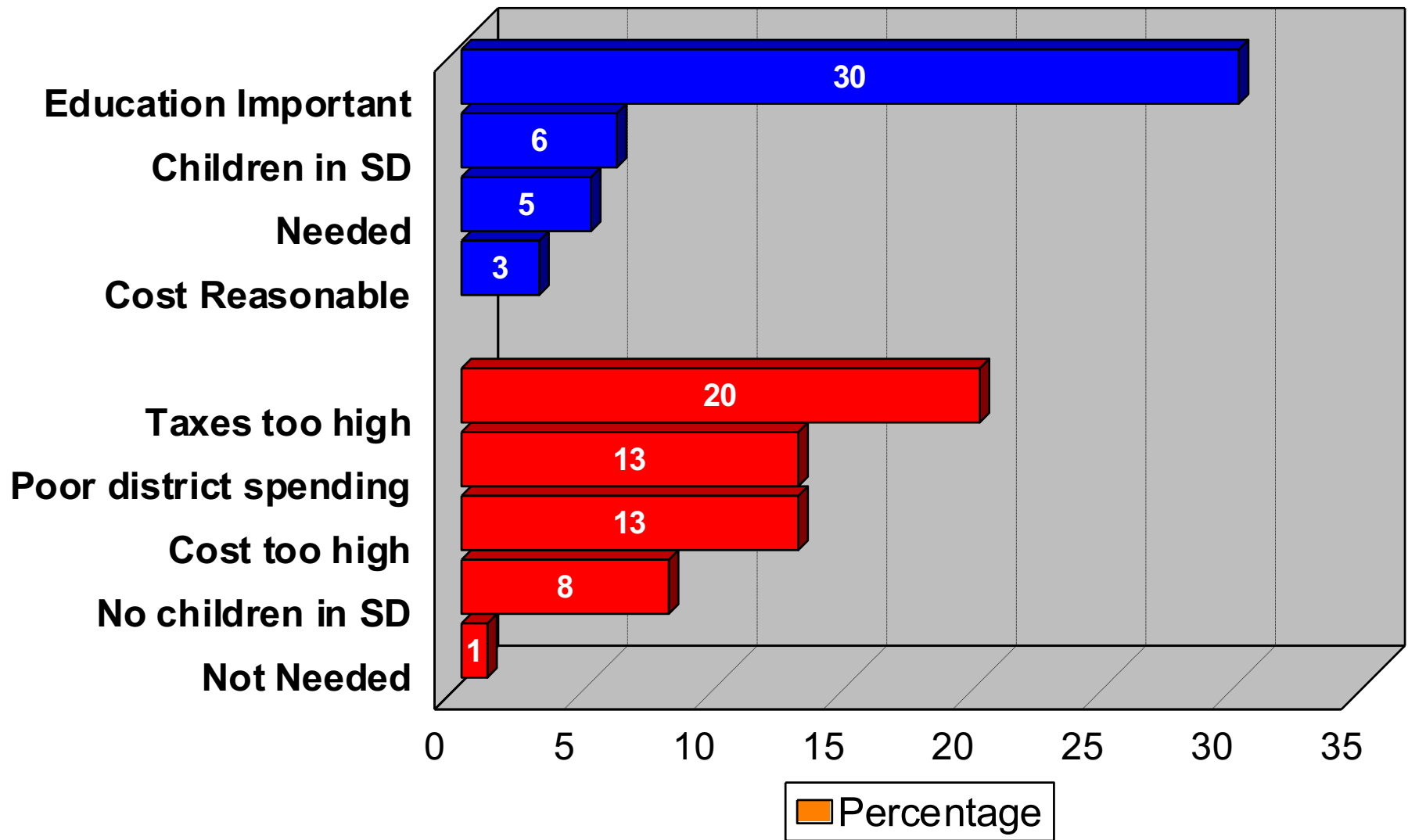
\$375 PPU Operating Levy

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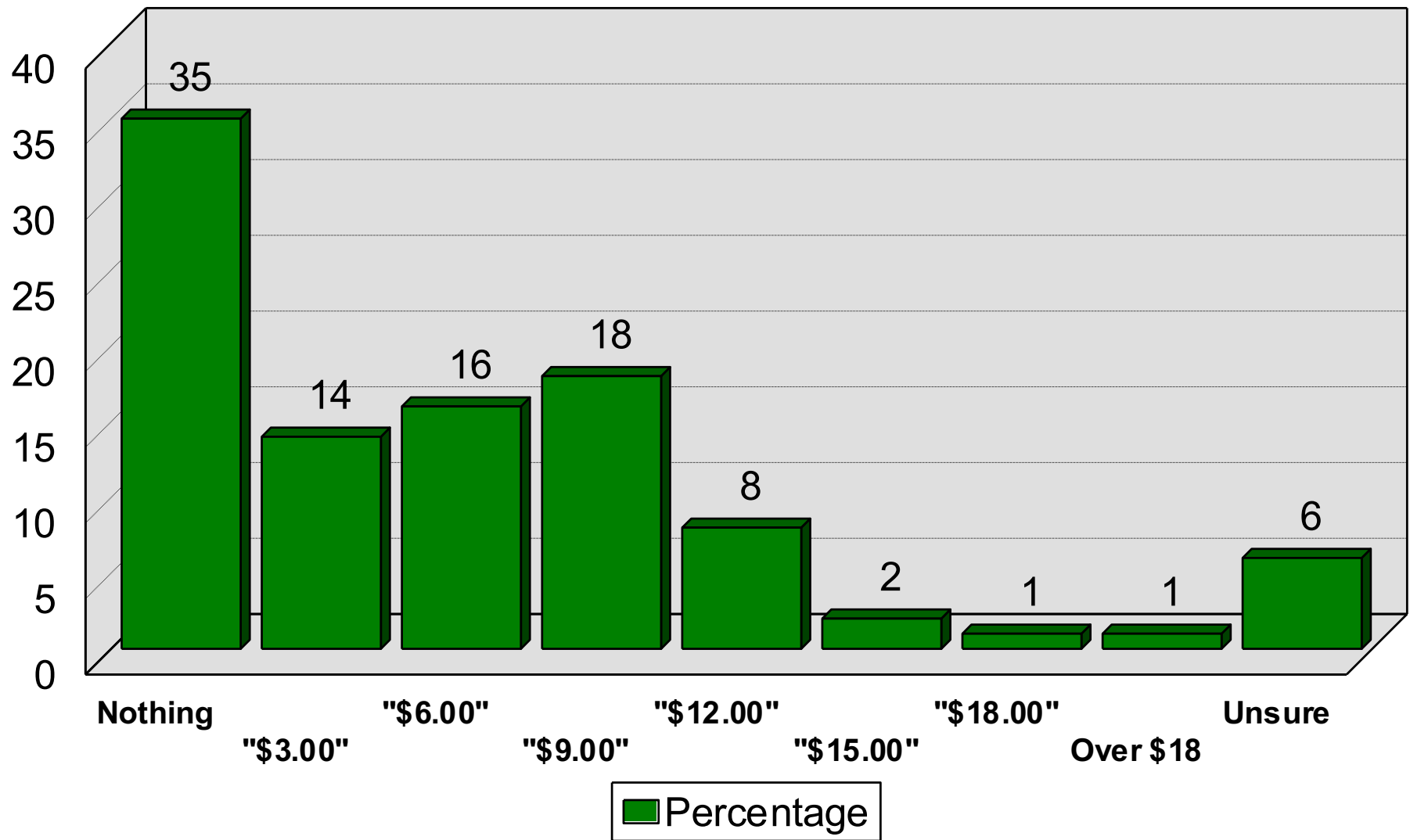
Reason for Levy Position

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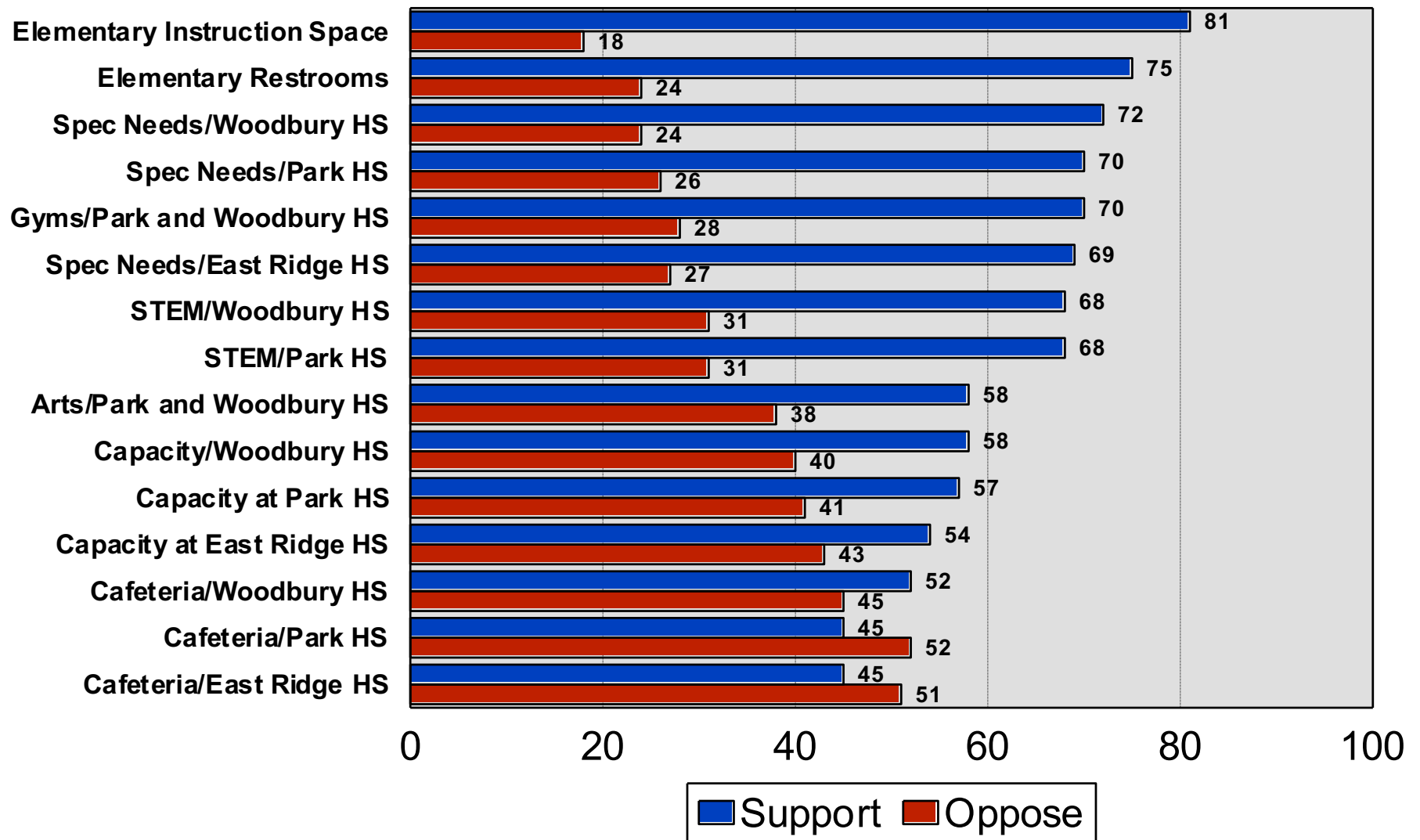
Tax Increase for Bond Referendum

2017 South Washington County Public Schools



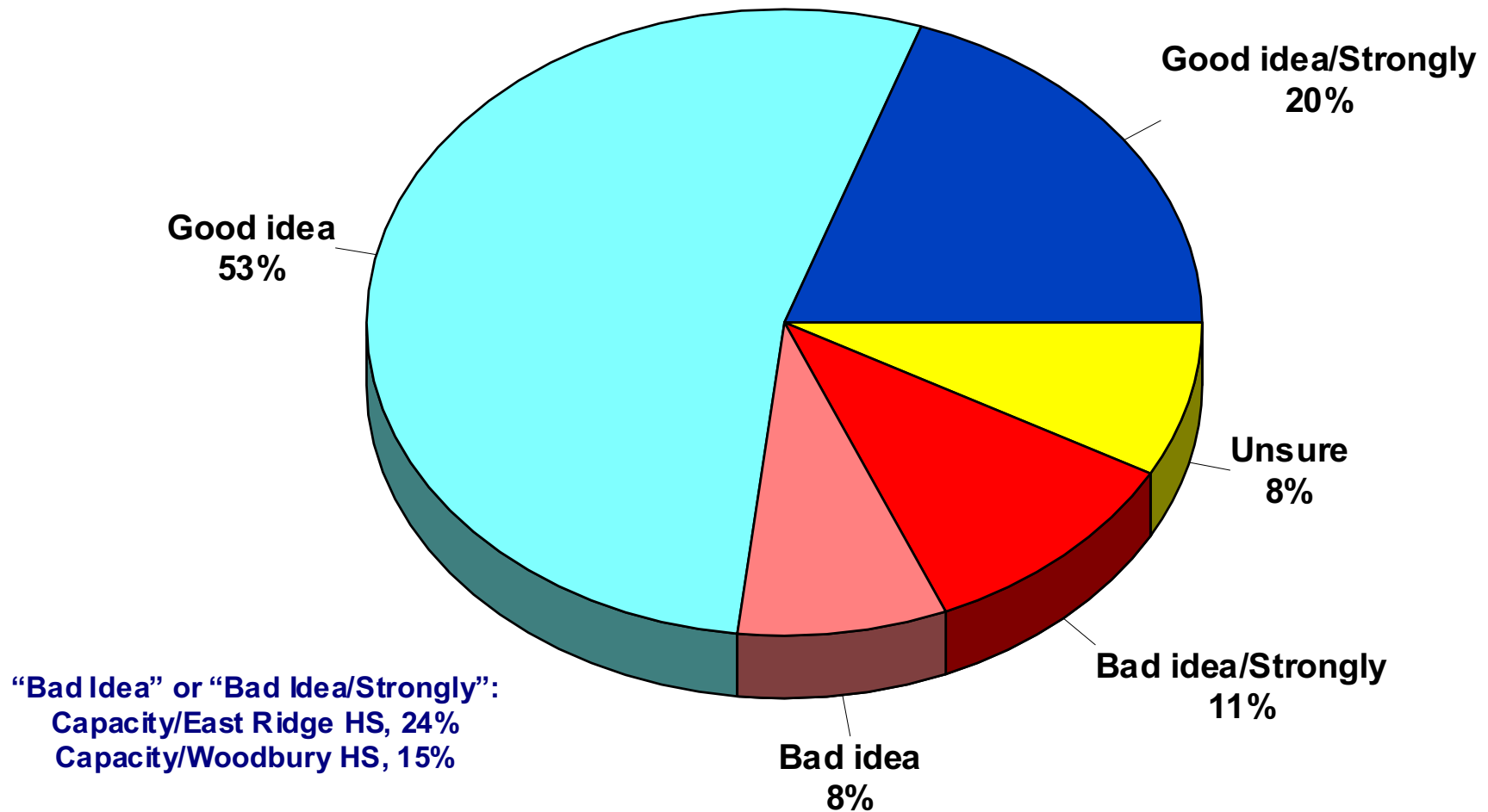
Property Tax Increase for....

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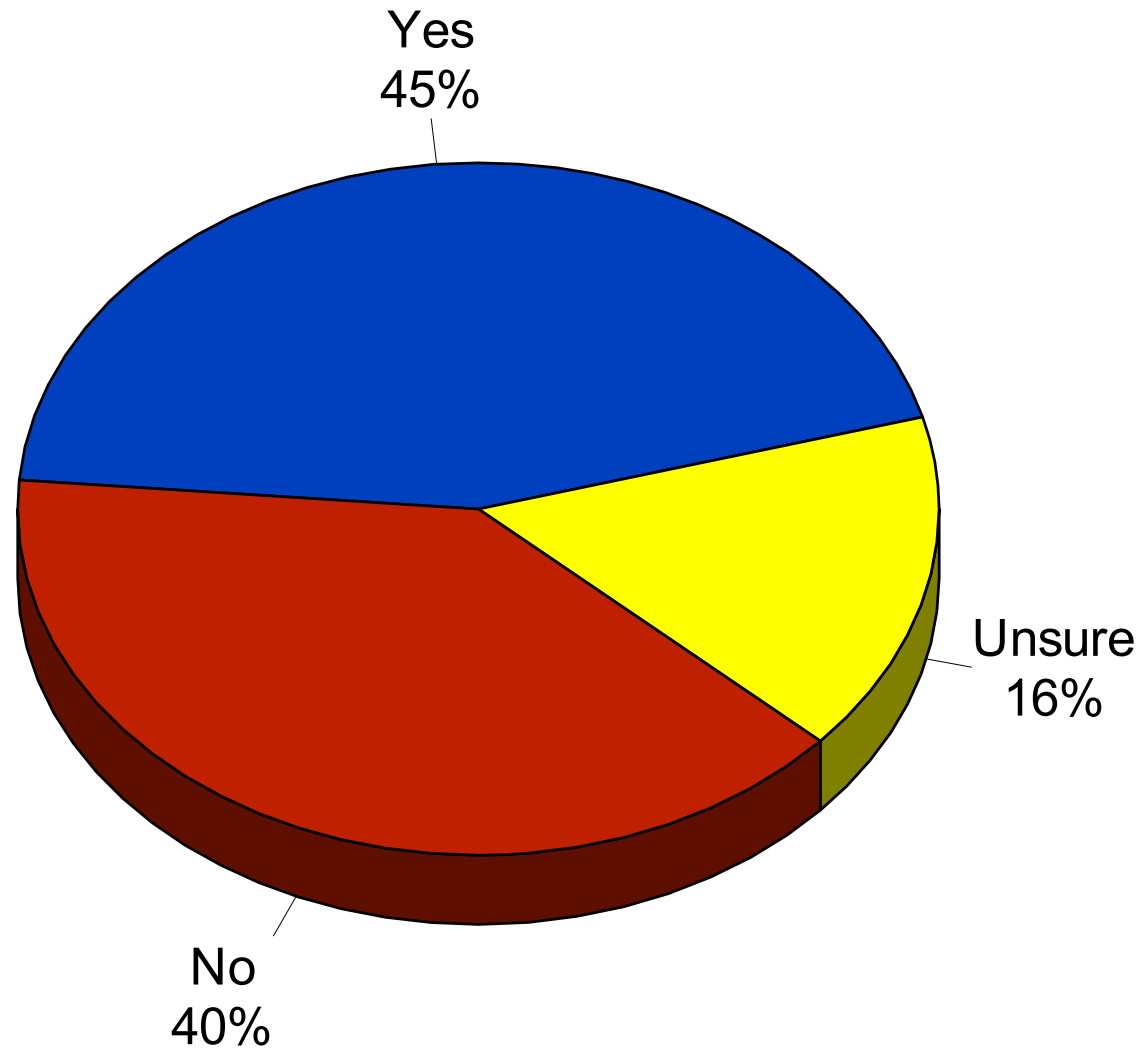
Idea of Improvements

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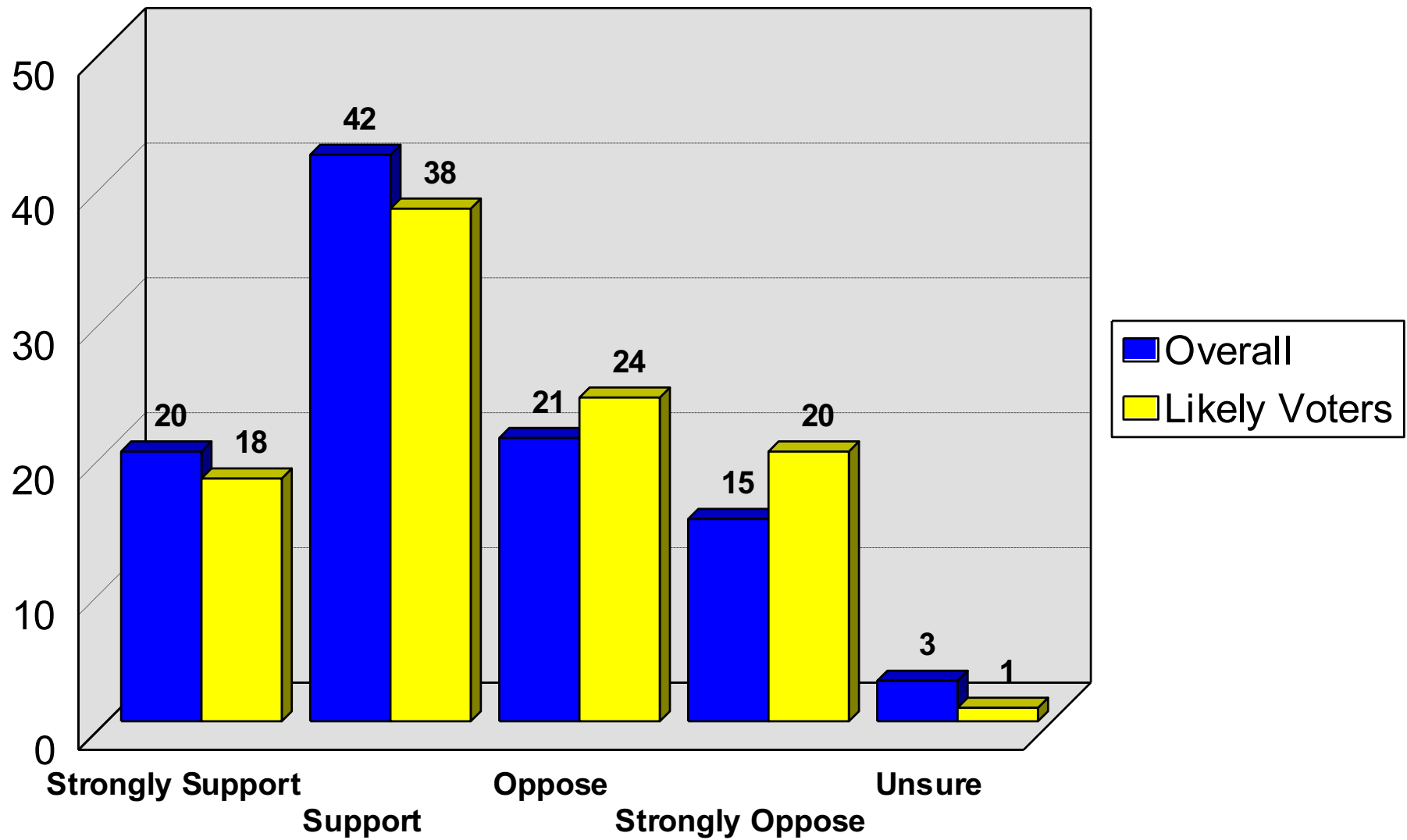
\$38 MM Fair Price

2017 South Washington County Public Schools



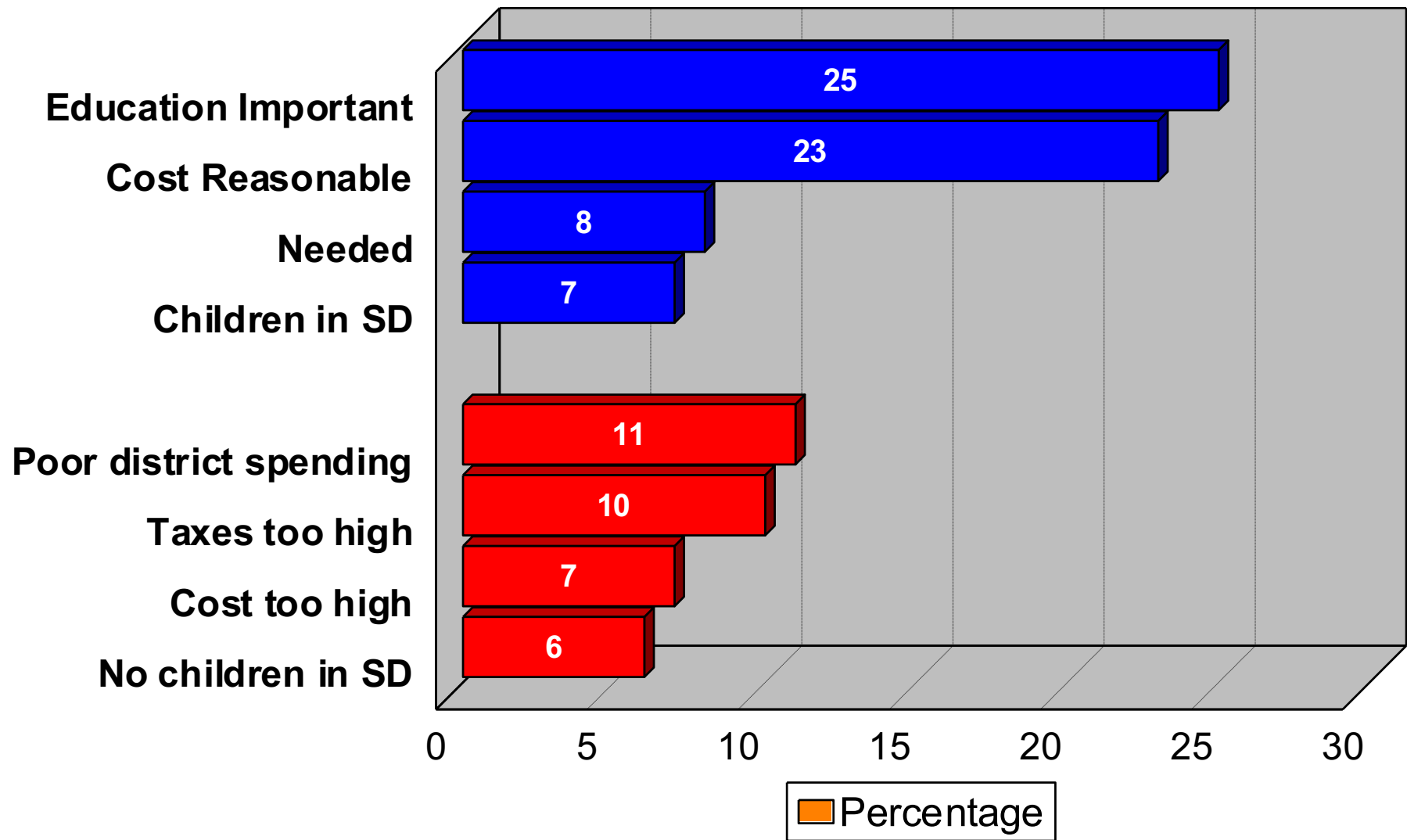
\$38 MM Bond Referendum

2017 South Washington County Public Schools



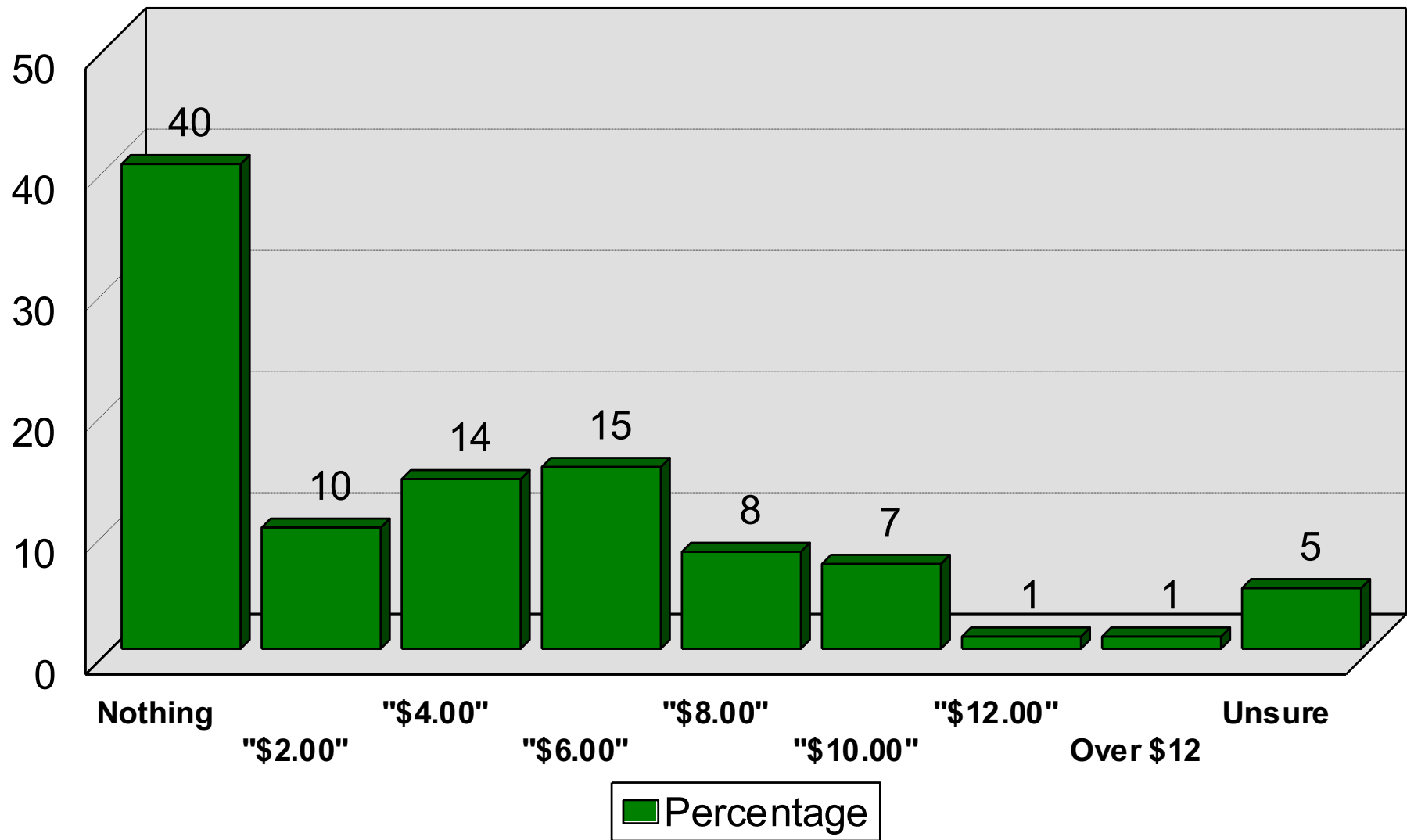
Reason for Bond Position

2017 South Washington County Public Schools



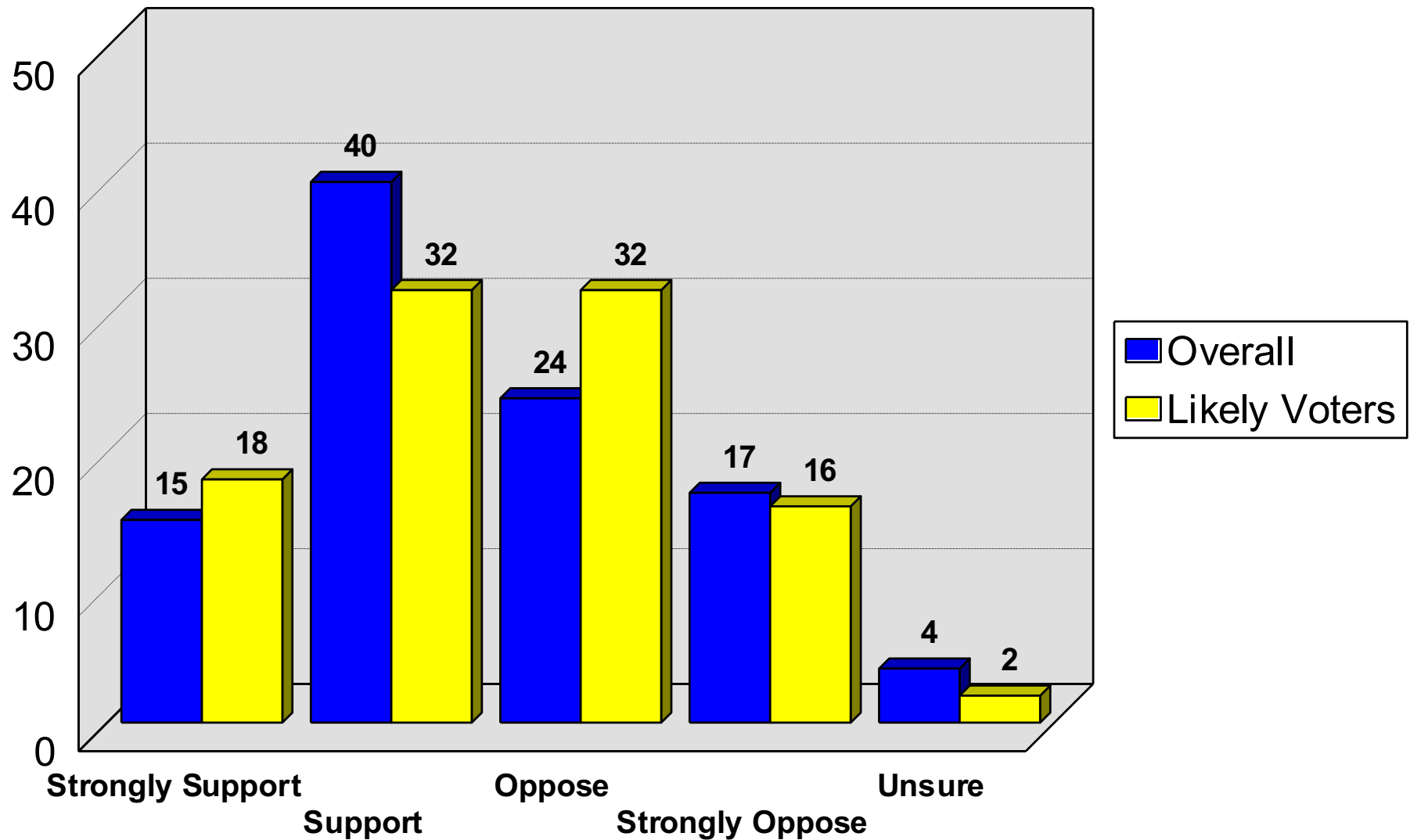
Tax Increase for Tech Levy

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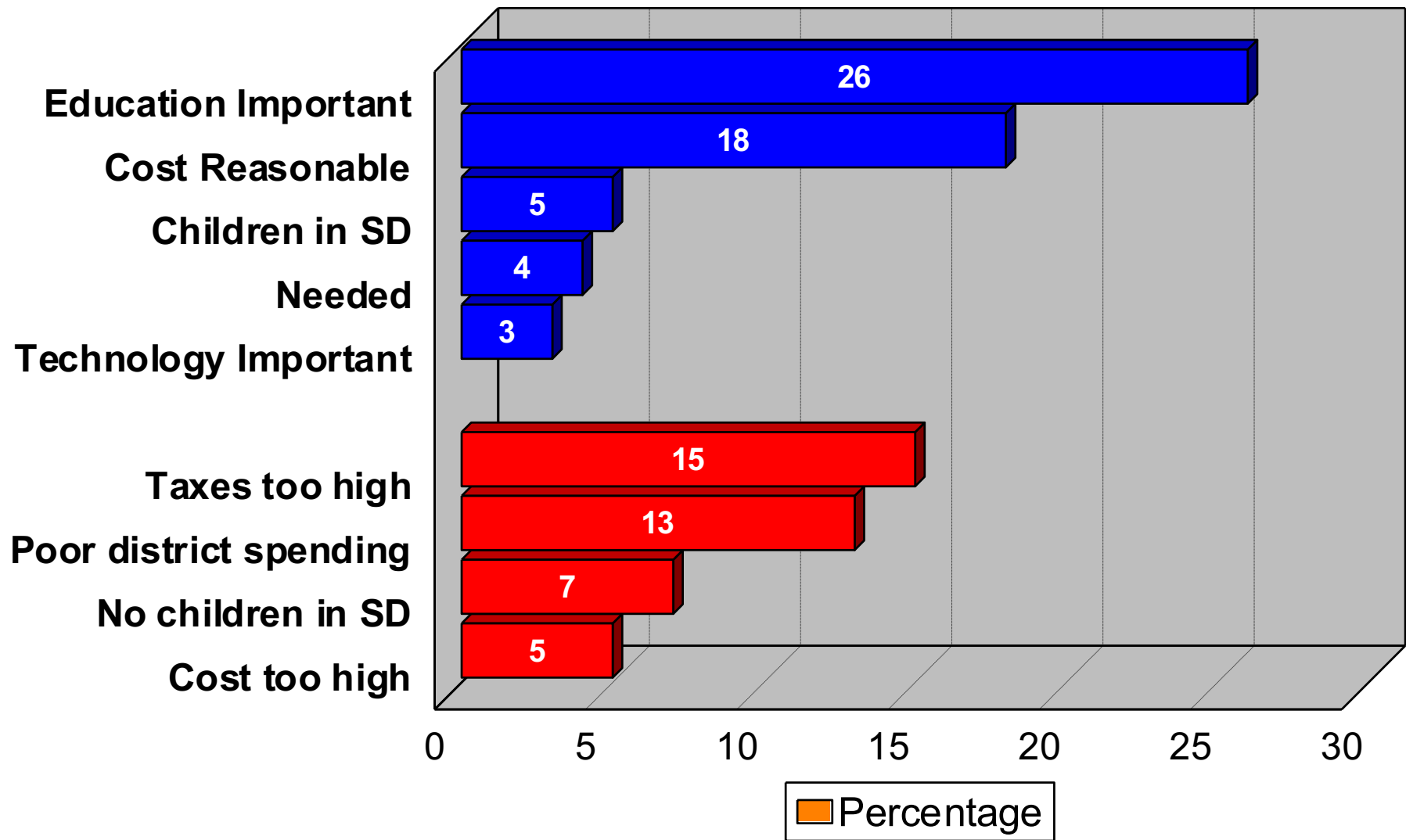
\$2MM Technology Levy

2017 South Washington County Public Schools



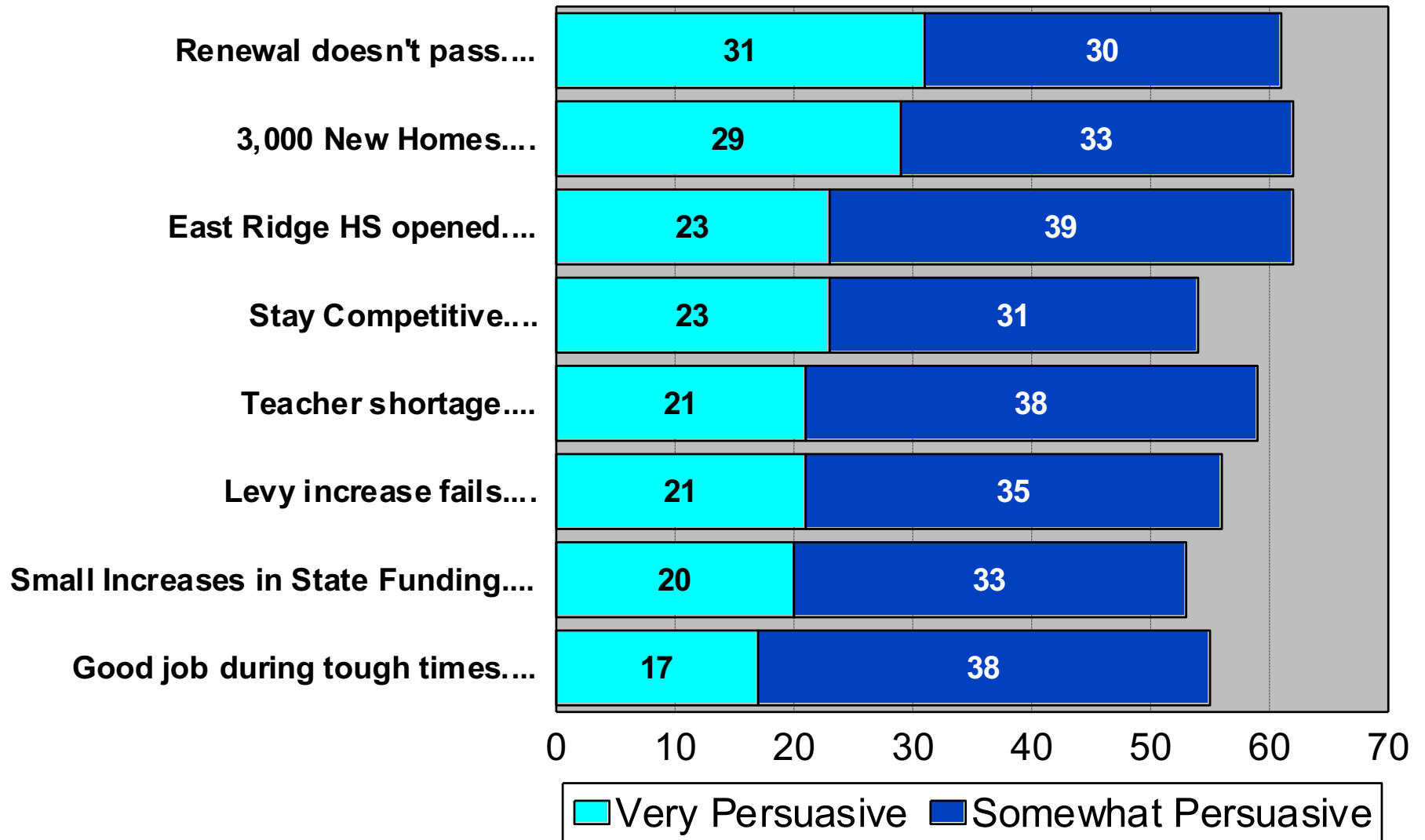
Reason for Tech Levy Position

2017 South Washington County Public Schools



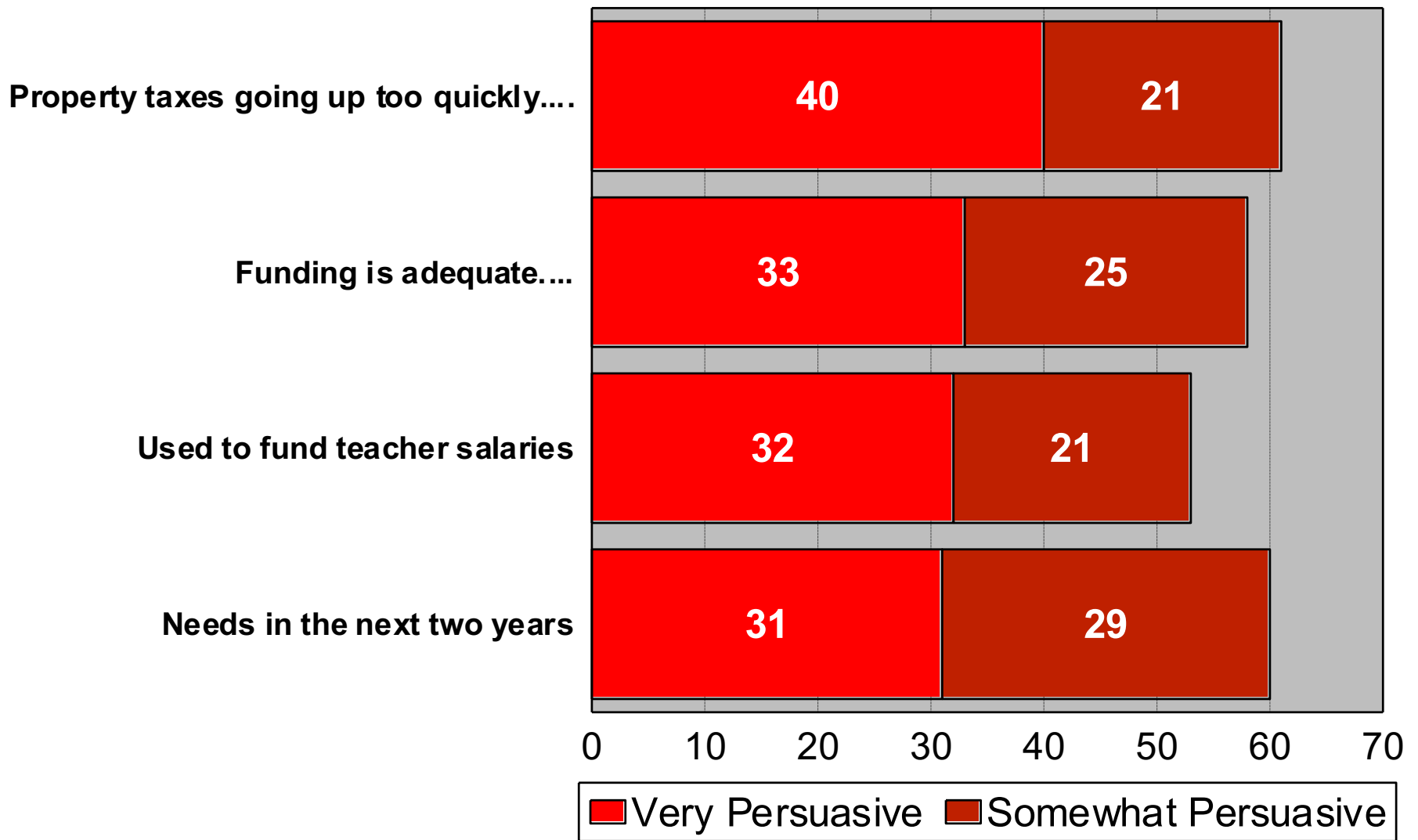
Positive Arguments

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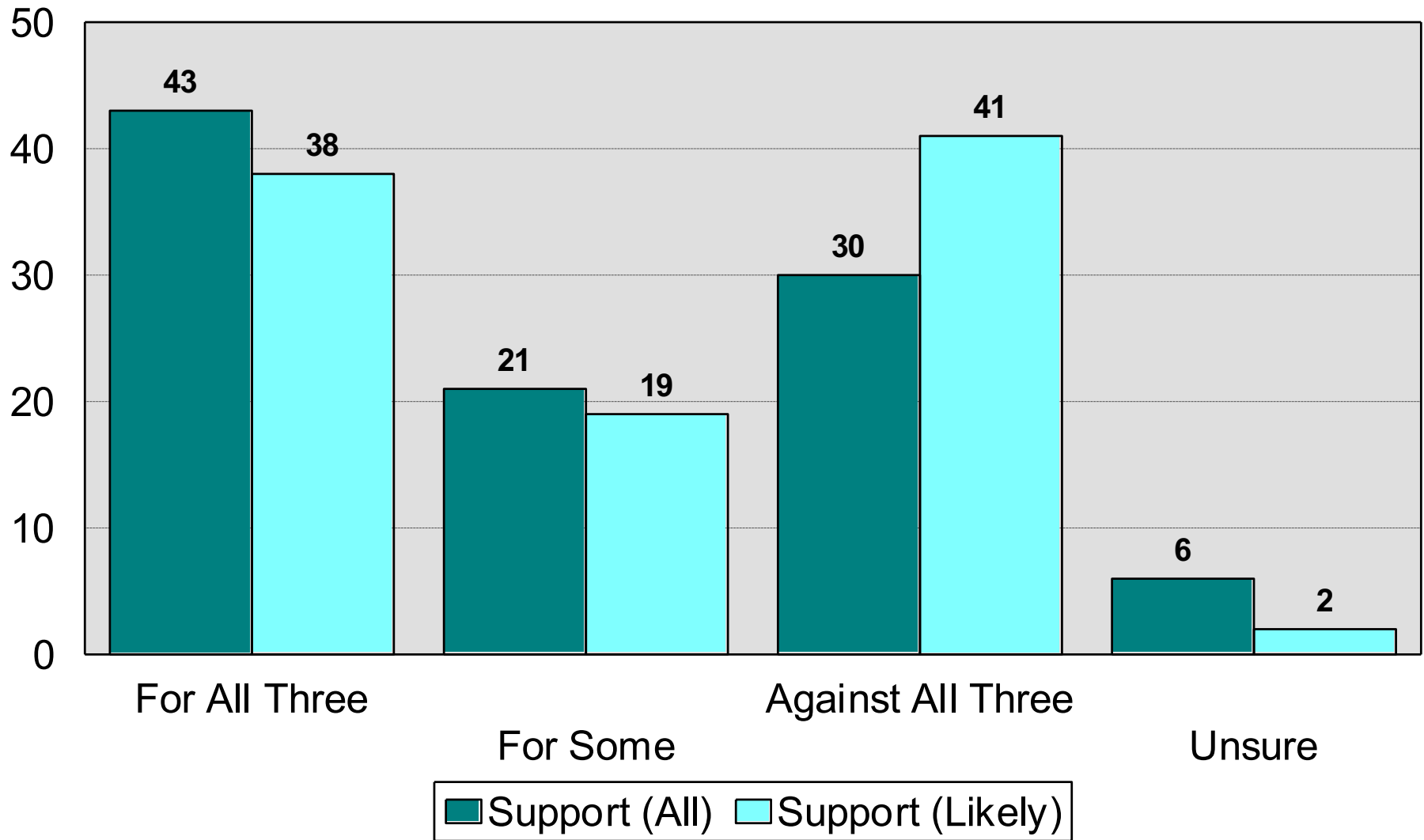
Negative Arguments

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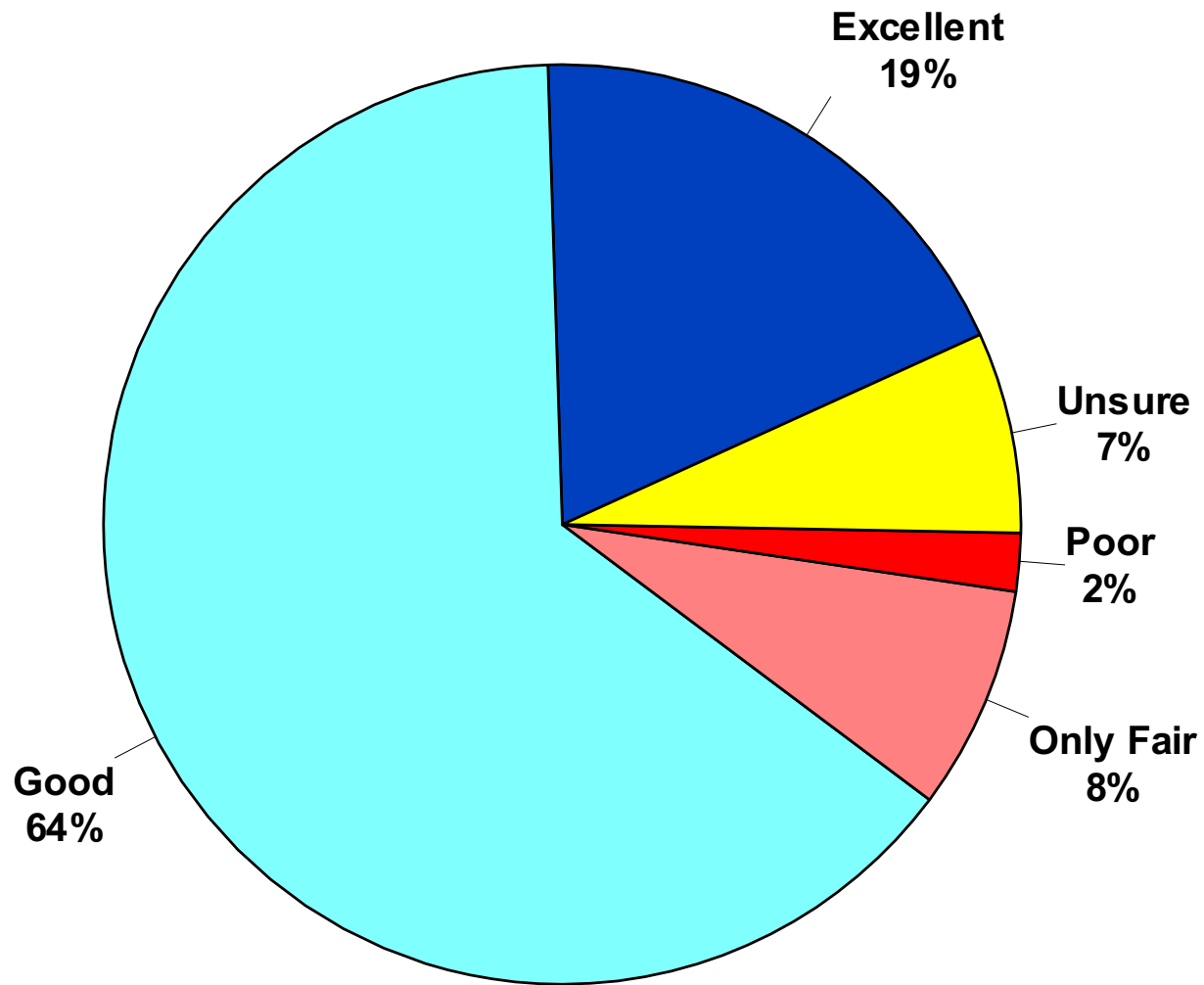
Vote in Fall

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Rating Communications

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Principal Source of Information

2017 South Washington County Public Schools

